Hotel booking mobile website (App)

Workflow

Objectives

Legend with icons

Workflow sketches

Impressions

Objectives

- Build on the flow diagram you created in the previous project and sketch the screens and screen states for users flowing through your mobile app
- Address all the issues and user goals identified in your research and analysis
- Learn how to use sketching as a tool for problem solving
- Learn how sketching is a vital step before prototyping or digital wireframing
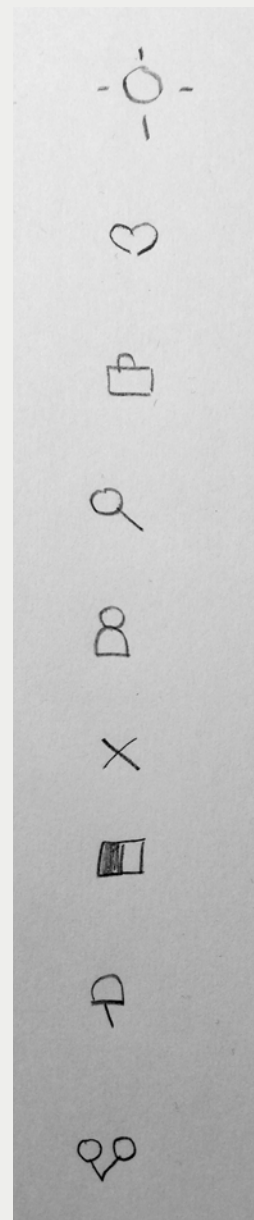- Develop great material for your portfolio

Objectives

→ Legend with icons

Workflow sketches

Impressions

Legend with icons

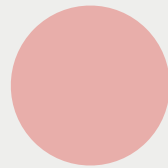Location

Favorite hotels

Booked hotels

Search

Profil

Crossed out hotels

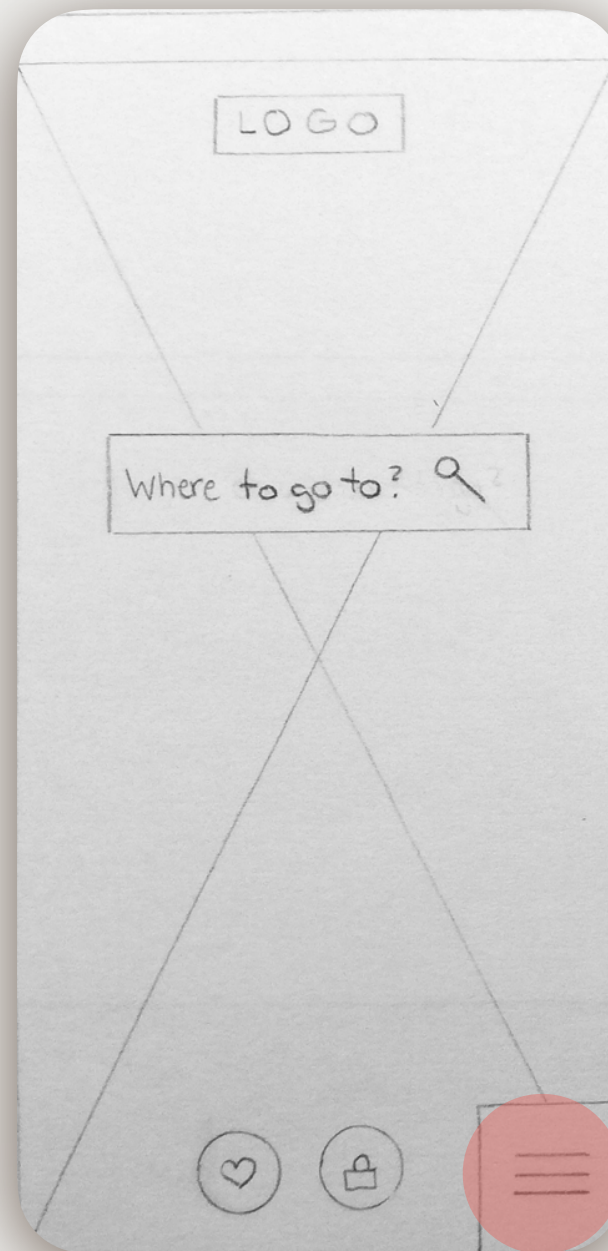List to compare

Beach

Share

The action of the user

Objectives

Legend with icons

→ **Workflow sketches**

Impressions

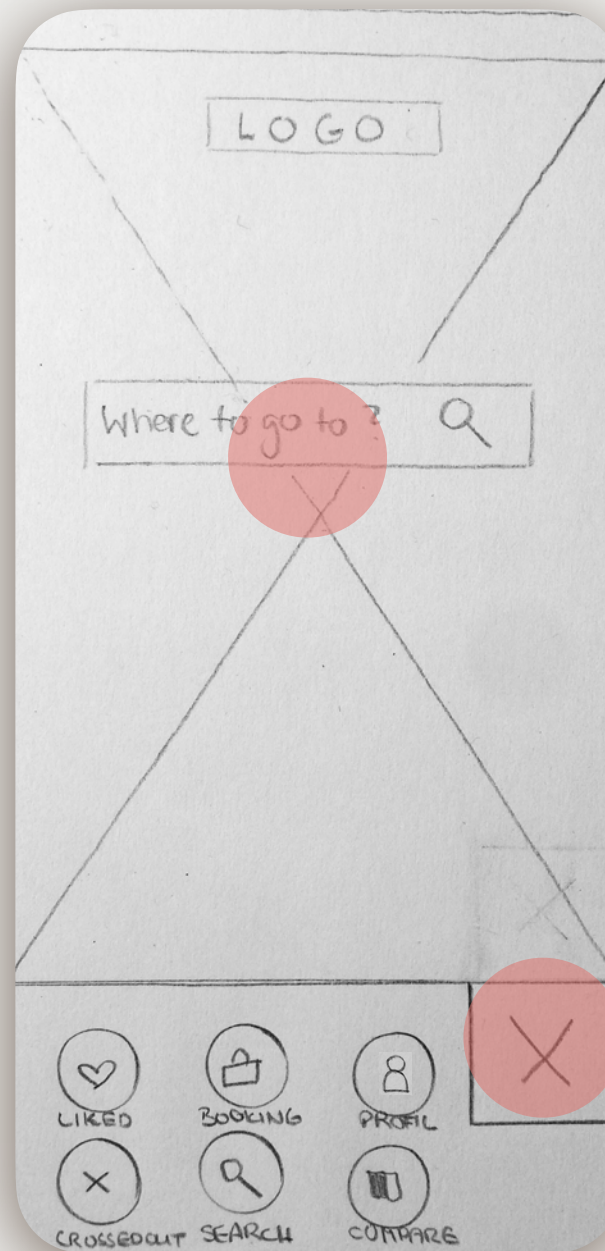# Home screen – menu closed

Background: Picture or video of beautiful places in the background to trigger the desire of the user

Input field: Question and direct approach to the user

Menu Button: Always available to the user, with the thumb
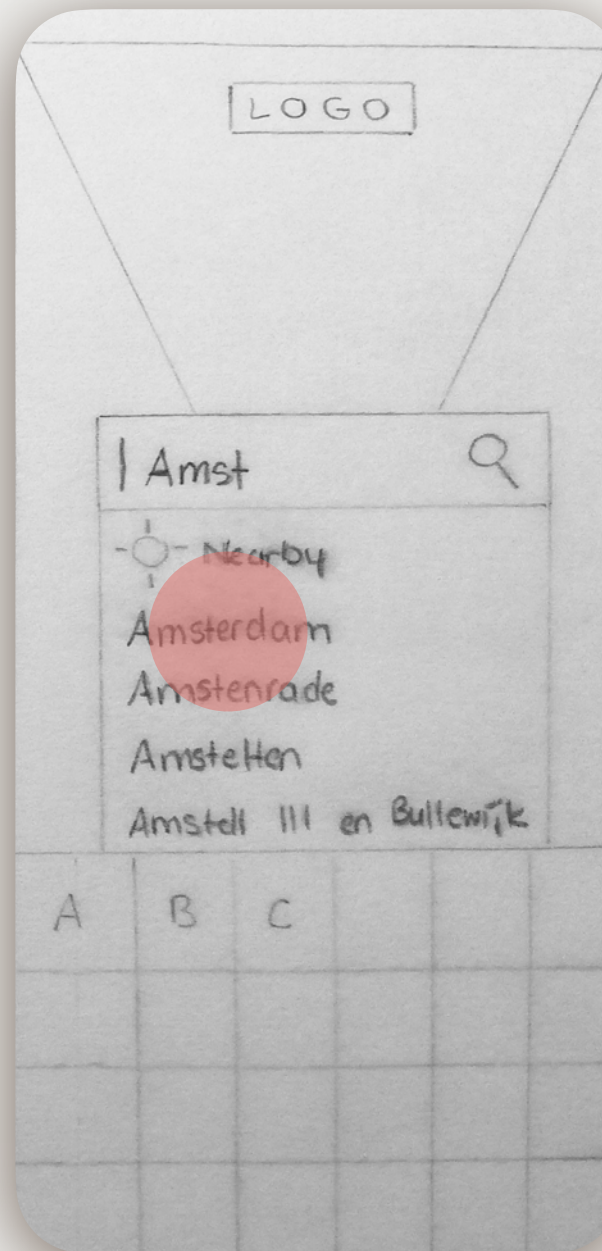**Heart and Booking Button:** Only available at the home screen. After that placed in the menu

Home screen – menu open

**Menu open:** Open to see all available options for the user

Home screen – search field – location

Input field: Drop down menu opens as soon as the user starts to type into the input field / the questions disappears / the user gets suggestions for locations and the option to search by his actual location

Keyboard: opens automatically as soon as the user clicks in the input field, only letters no numbers needed

Home screen – search field – calendar
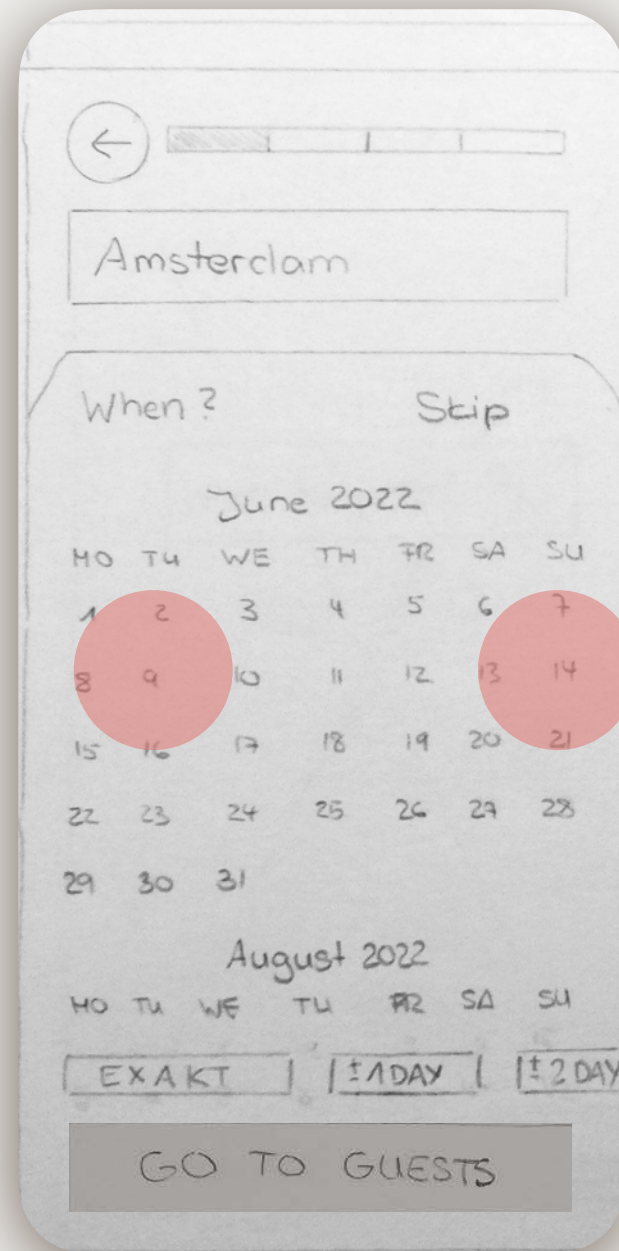
**Timeline:** shows how much the user has already filled out and how much he has to fill out

Sticky input field: Location input fields sticks to the top

Calendar: Opens directly after the user confirms the location / the current month appears / the user can scroll down to see the next month / possibility to skip

Options: Possibility to change the option from exact to 1,2 or 3 days different search time
Button: is not active until the user chooses a time period

Home screen – search field – calendar
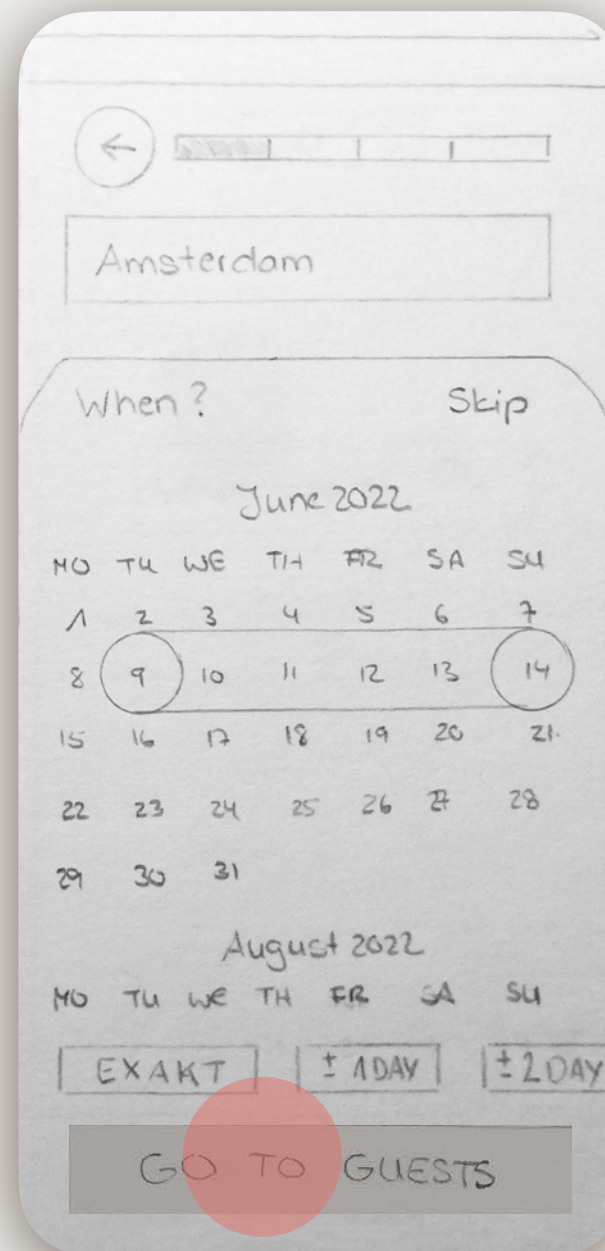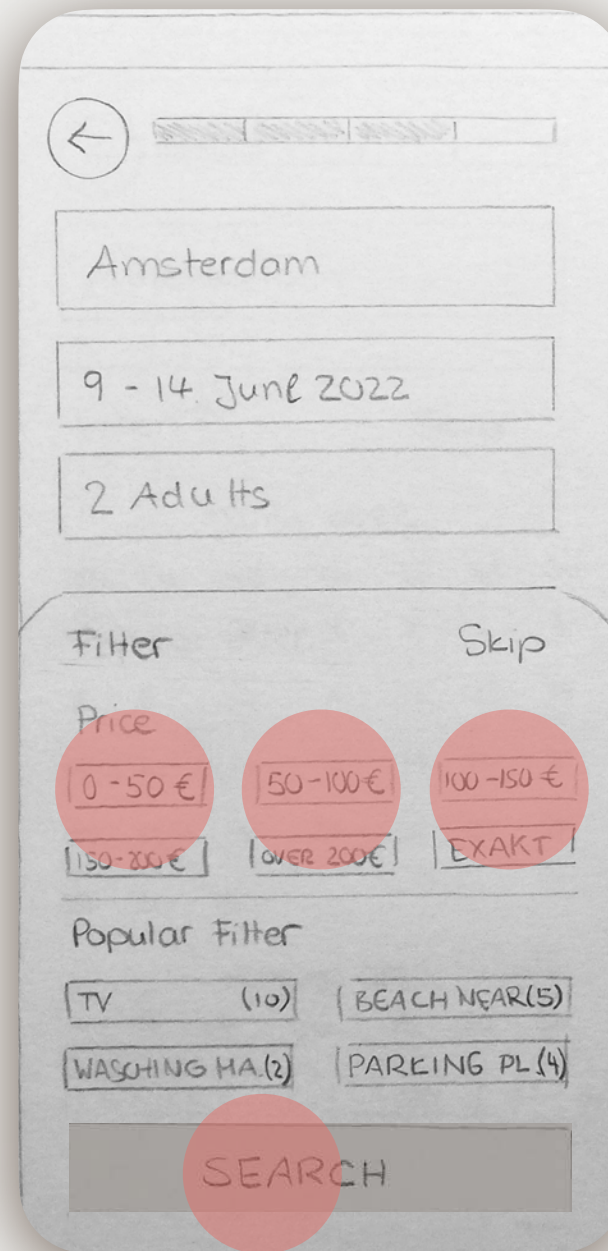

Calendar: The time period gets marked

Button: The button gets enabled

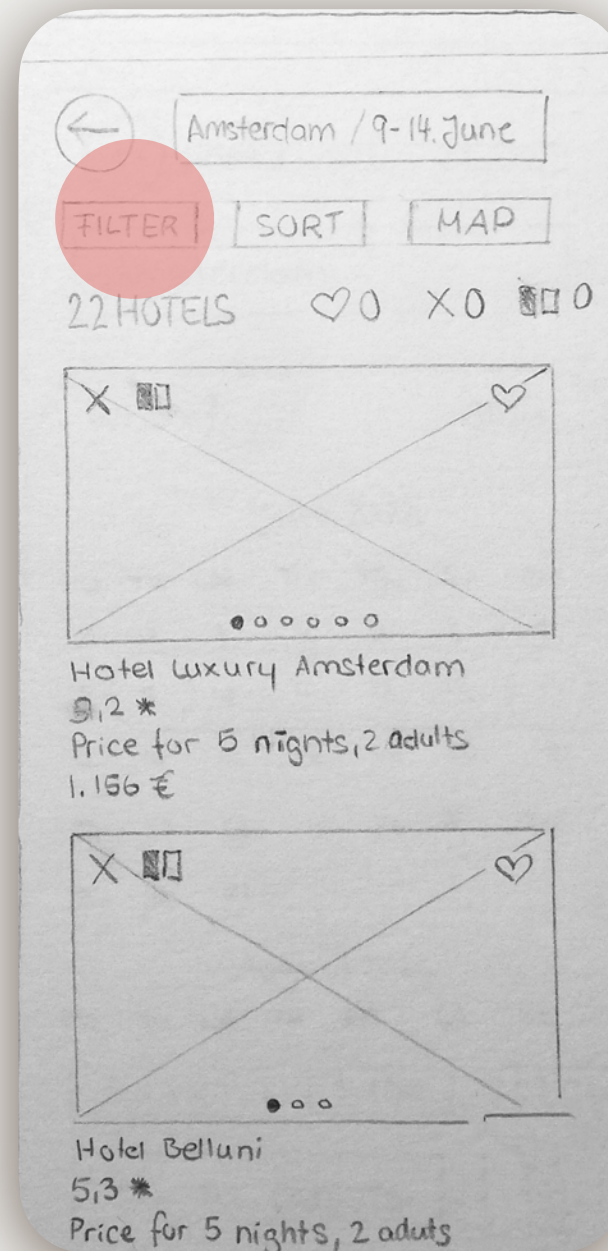# Home screen – search field – guests

Number: Number of guests preselected for the user / remembers the number from the last search / possibility to skip

Home screen – search field – filter

Filter: Most used filters shown to specify the search faster / possibility to skip

Result screen

Search: Sticky search input at the top

Selection: Filter, sort or map option

Number: Number of hotel results
Lists: Possibility to sort the result in three lists, liked hotels, crossed out hotels or a list to compare hotels

Hotels: Images and information about the hotel shortly shown / images in a slider / possibility to like, cross out or compare the hotel
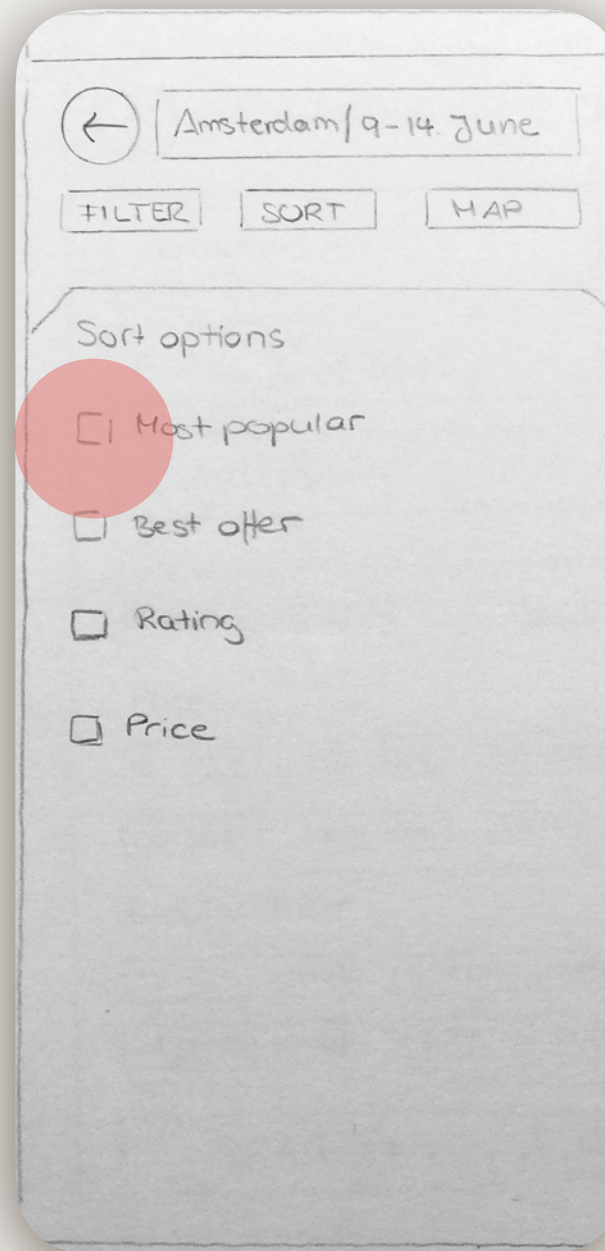
Result screen – pop-up filter

Filter: Different kind of filter / sorted by most use
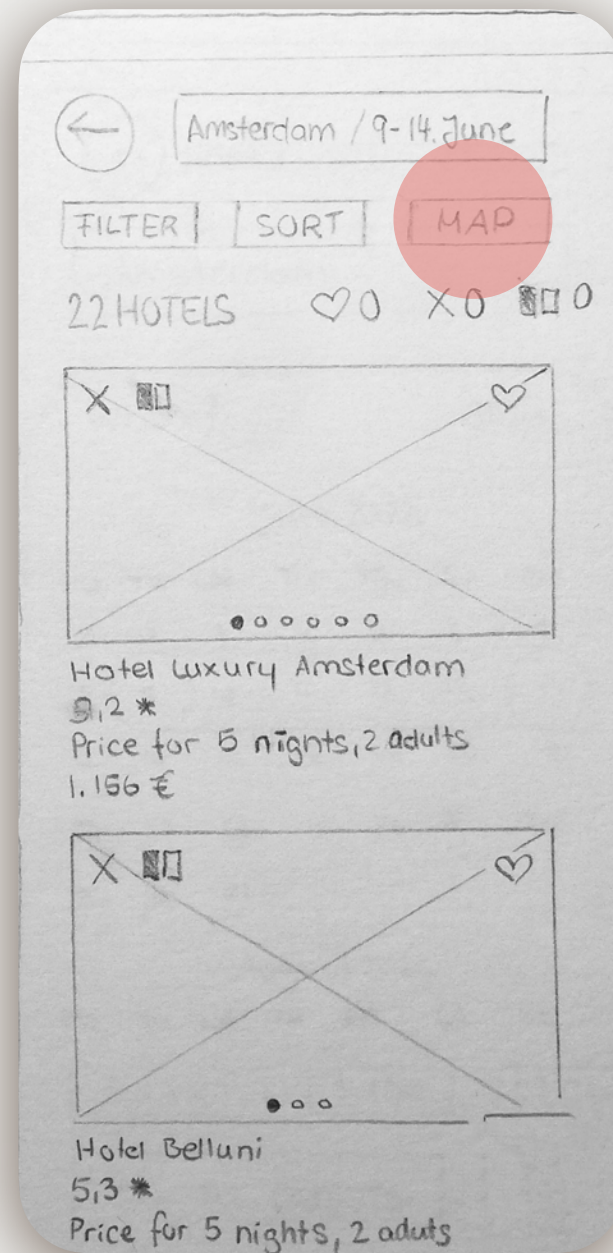
Result screen
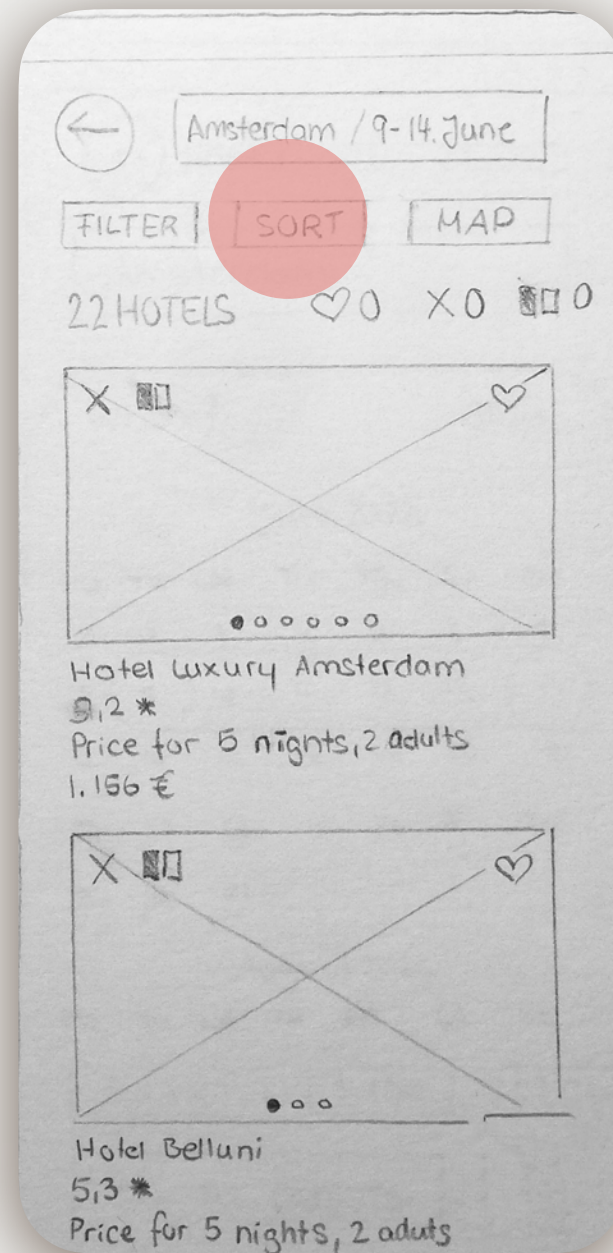
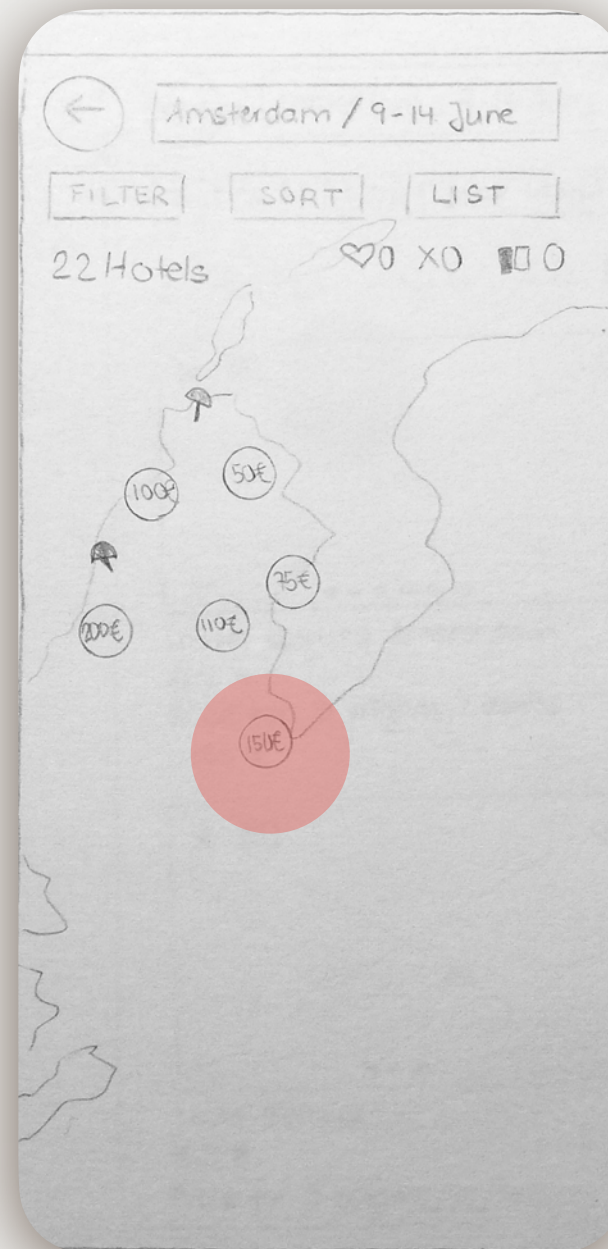# Result screen – pop-up sort

Menu: Sort options available / User can tap on one and its no confirmation needed
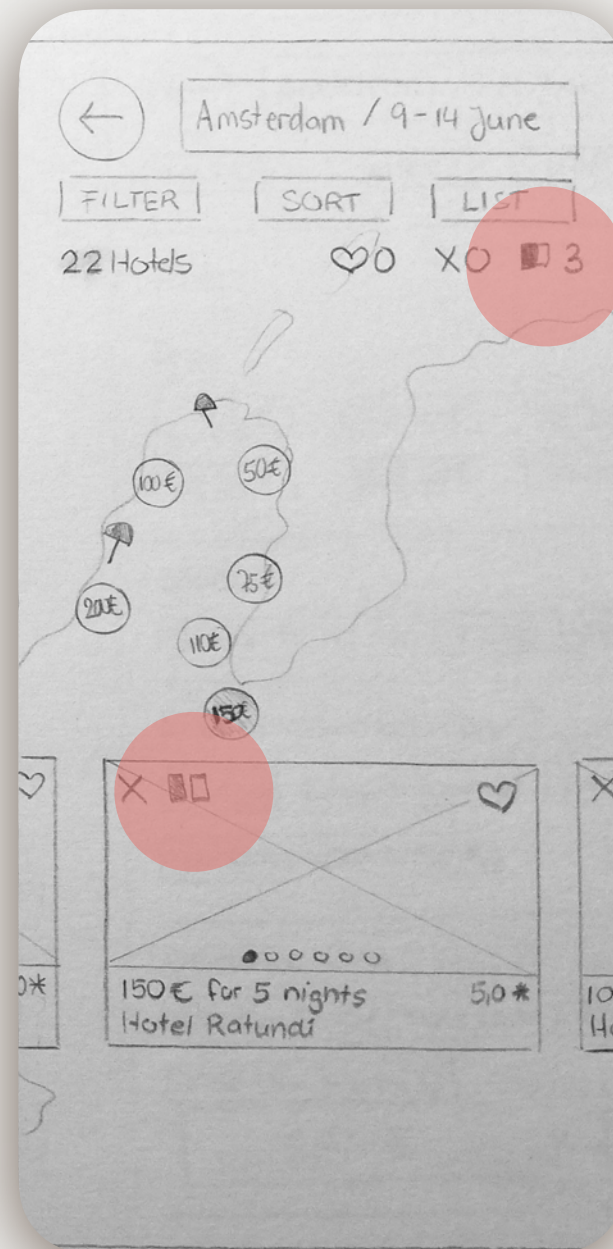
Result screen

Result screen – map screen

Menu: Same Option as in the list view / user can see how many hotels are shown in the search result

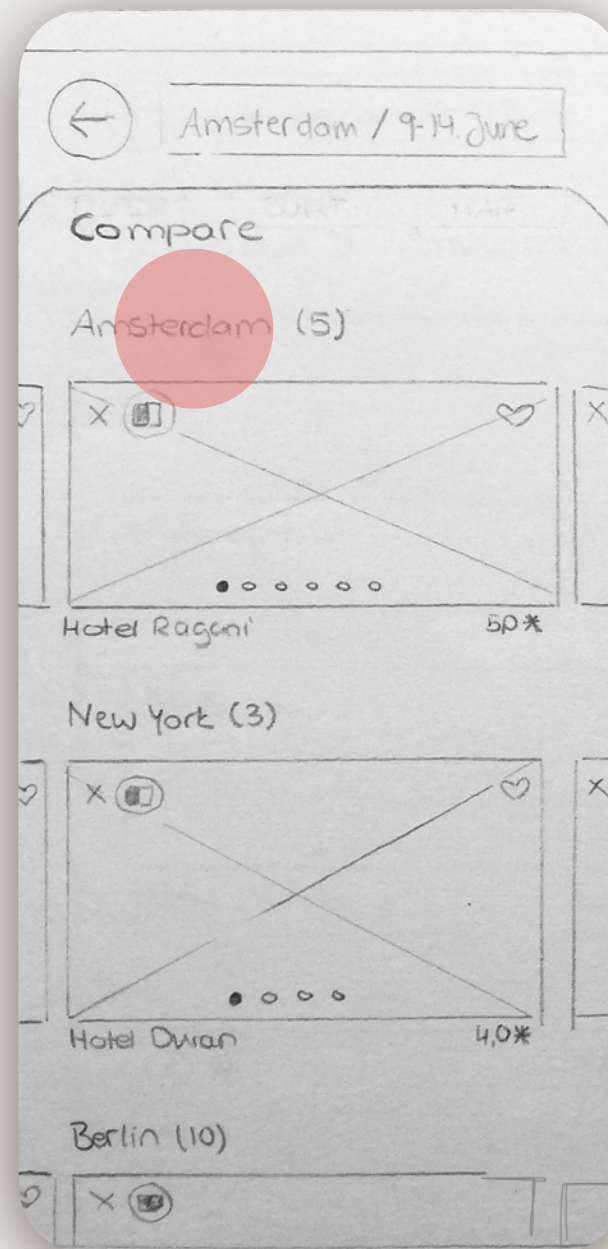**Icons:** Important places like beaches are marked in the map

Hotels: Hotels shown in the map only with prices

Result screen – map screen

List: If user clicks on one hotel the list appears and the user can scroll sideways to the nes hotel / user has the option to cross out like or compare the hotel

Compare screen

Sort option: Hotels are listed in a horizontal list / hotels are ordered by the cities
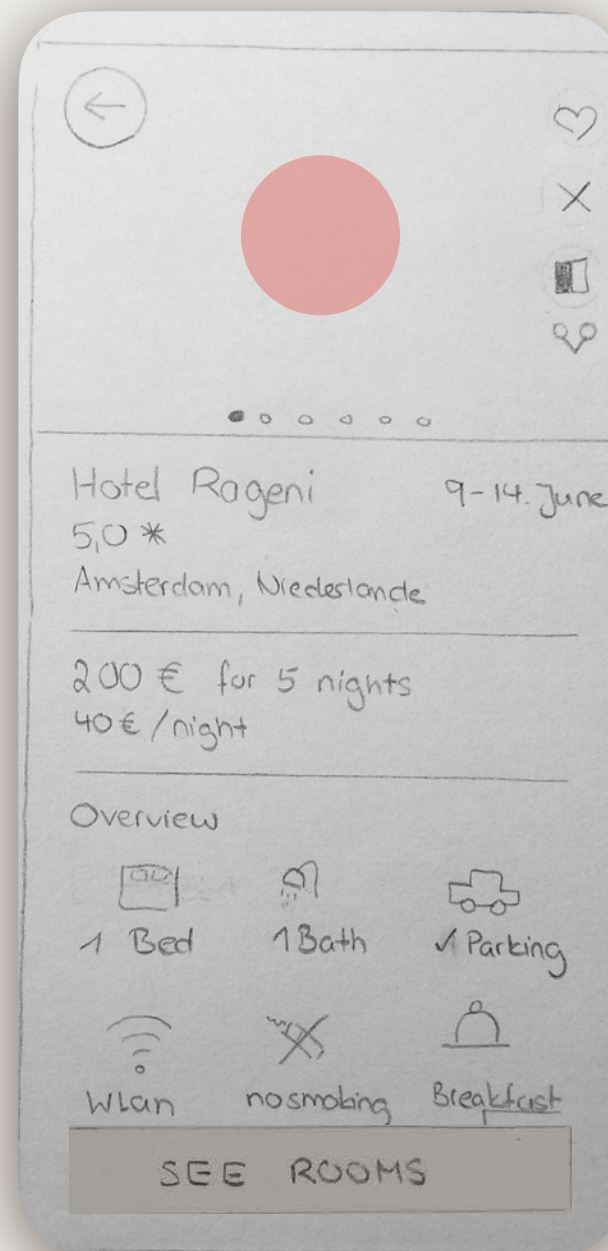
Compare screen – city screen

Menu: Shows how many hotels are in the list to compare

List: Hotels are ordered in a horizontal list to compare every information directly to the next hotel / possibility to cross out or like the hotel

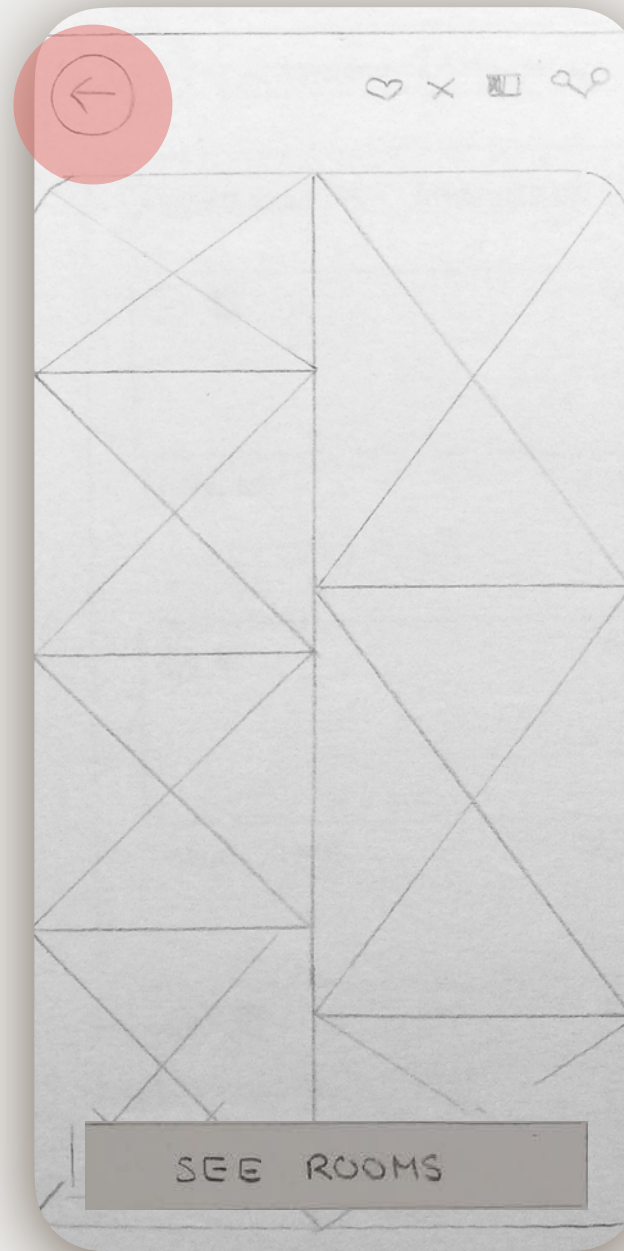**Button:** Possibility to see the hotel screen

Hotel screen

Icons: Possibility to like, crosse out, compare or share the hotel

Images: Slider to show the images

Information: All information shown ordered with separators and icons

Hotel Rageni   9-14. June
5,0 *
Amsterdam, Niederlande

200 € for 5 nights
40 € /night

Overview

1 Bed   1 Bath   ✓ Parking

Wlan   no smoking   Breakfast

SEE ROOMS

Button: Button to see the room available for the hotel

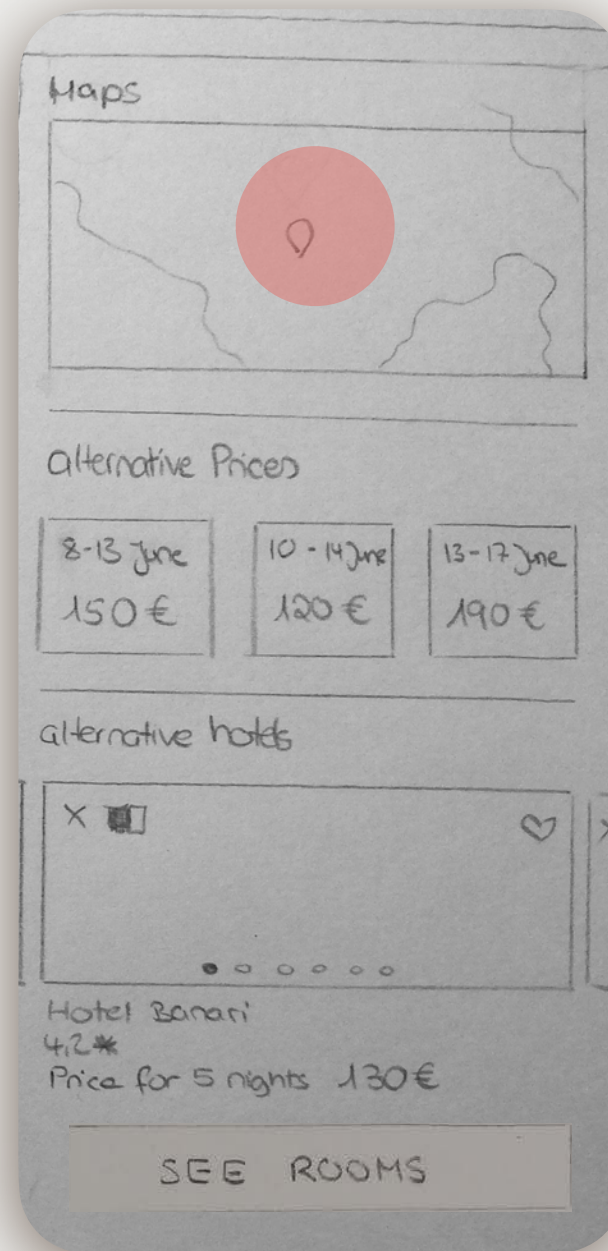# Hotel screen – pop-up images

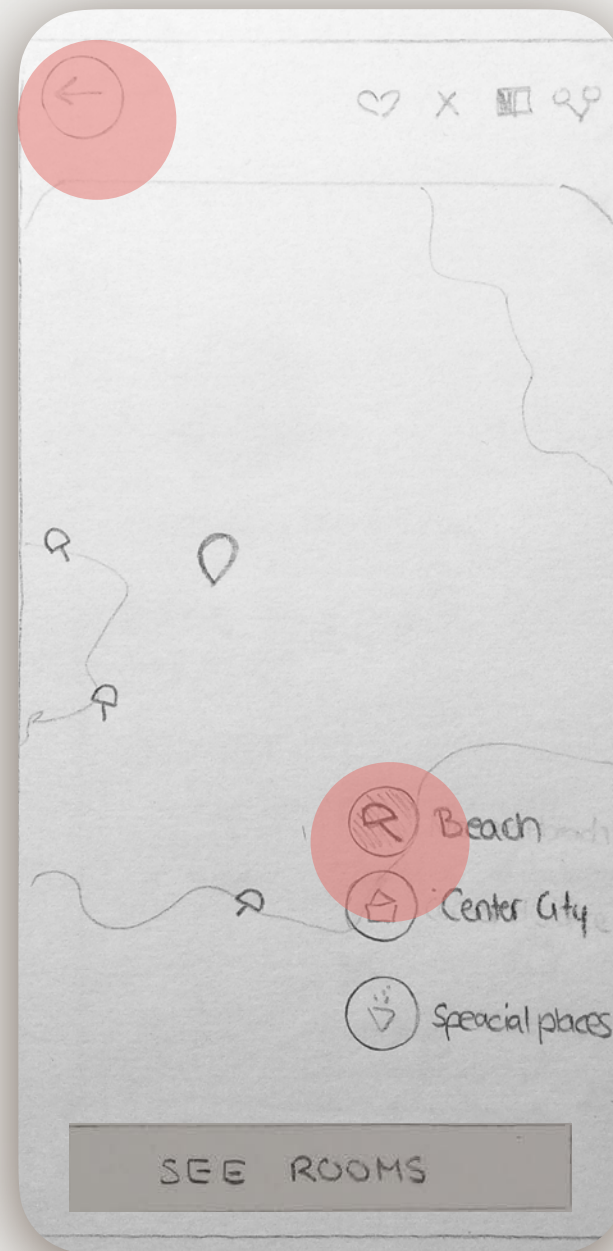**Images:** Images shown in a grid

Hotel screen

Hotel screen

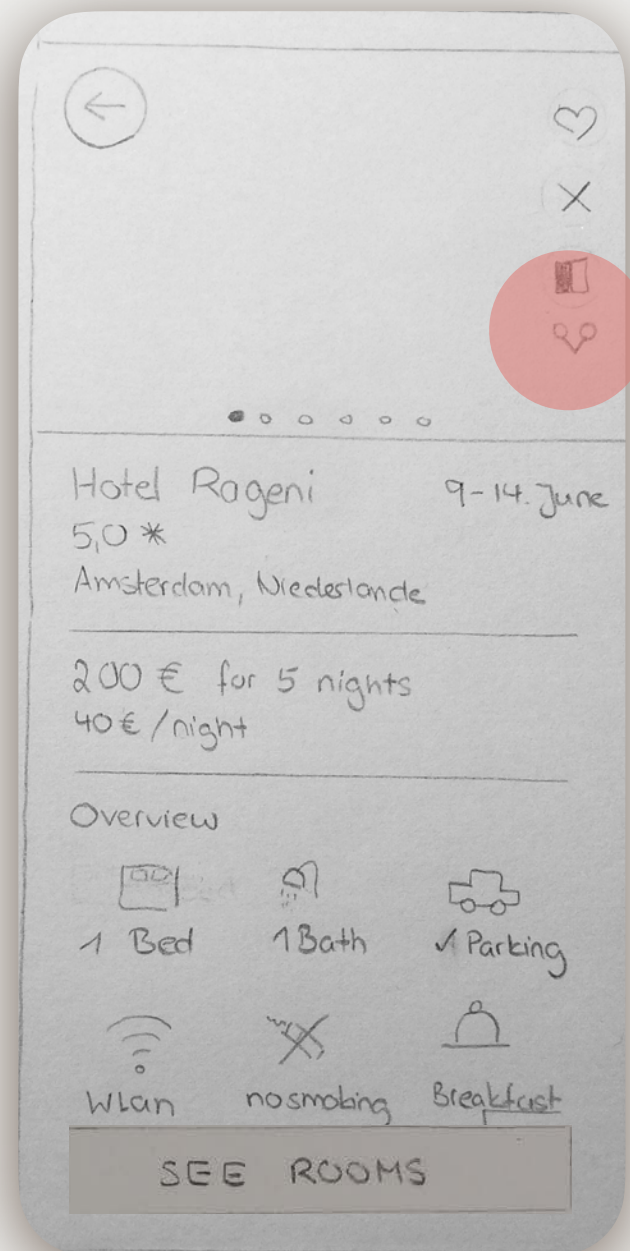**Alternative Prices:** Option to see alternative prices for other time periods

Alternative hotels: Option to see alternative hotels for similar to the opened hotels
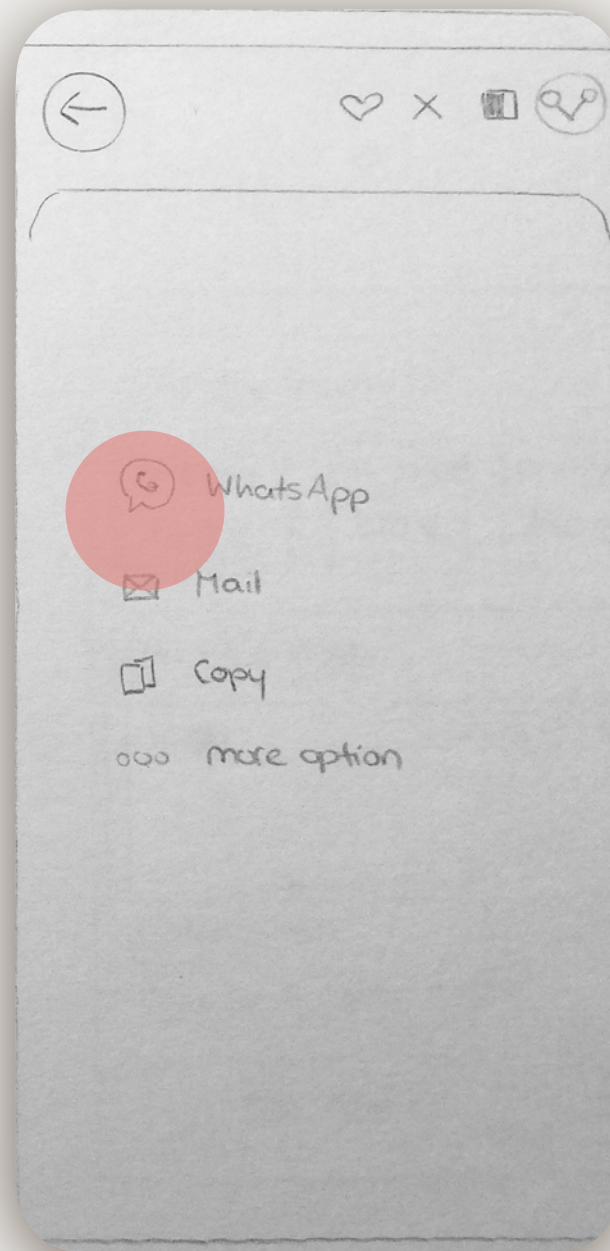
Hotel screen – pop-up map

Map option: Possibility to show the beaches nearby / the city center or other special locations nearby

Hotel screen

Pop-up share screen

Share option: Different types of share options available for the user
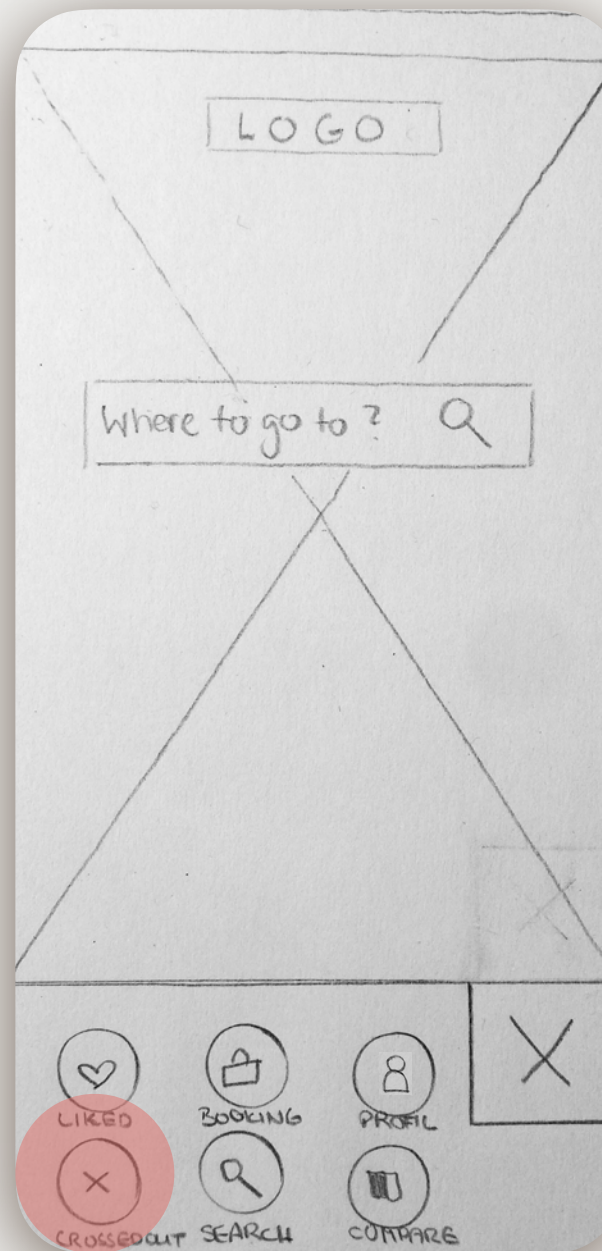
Break

User closes the app to continue the search at a later time
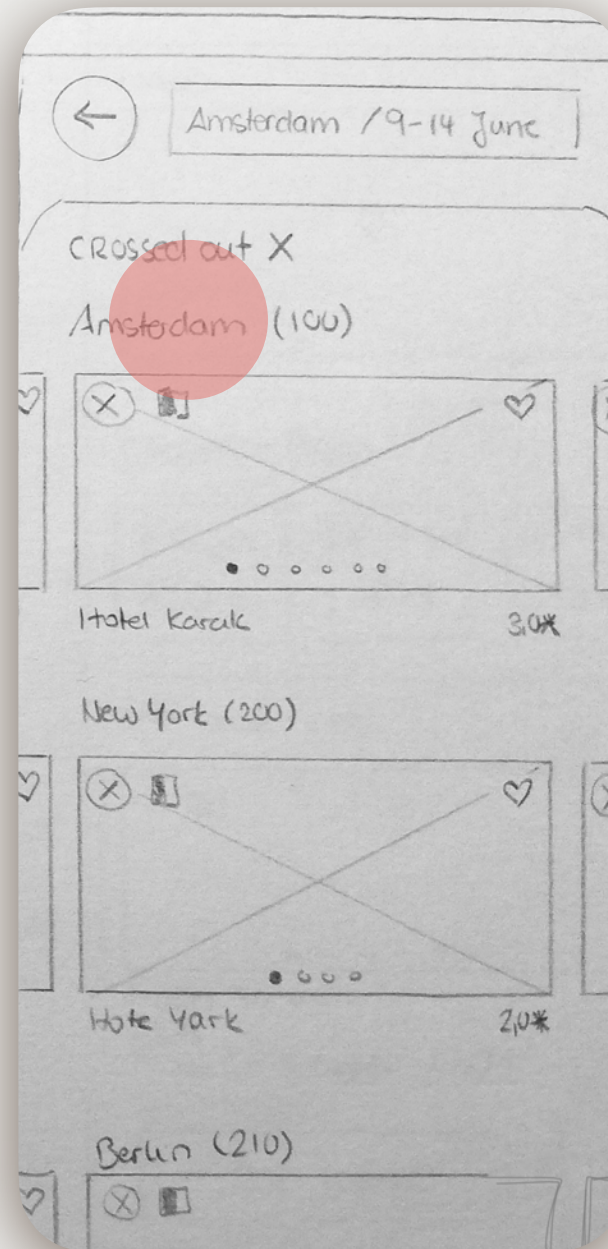
Home screen

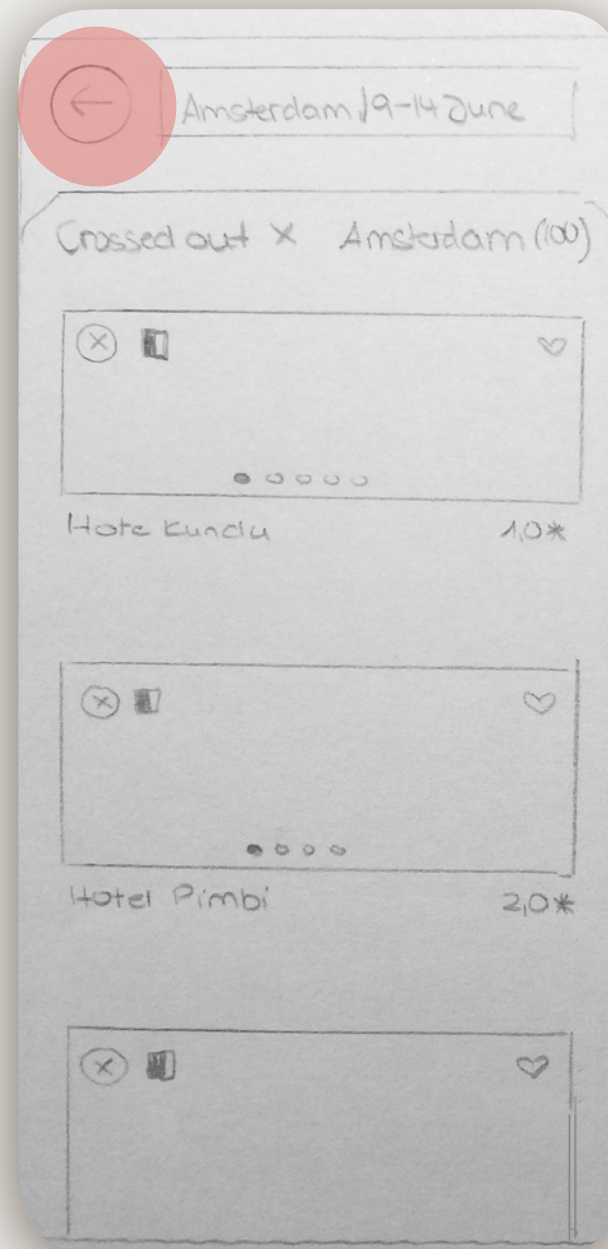**Last results:** Shows the last search results in a row

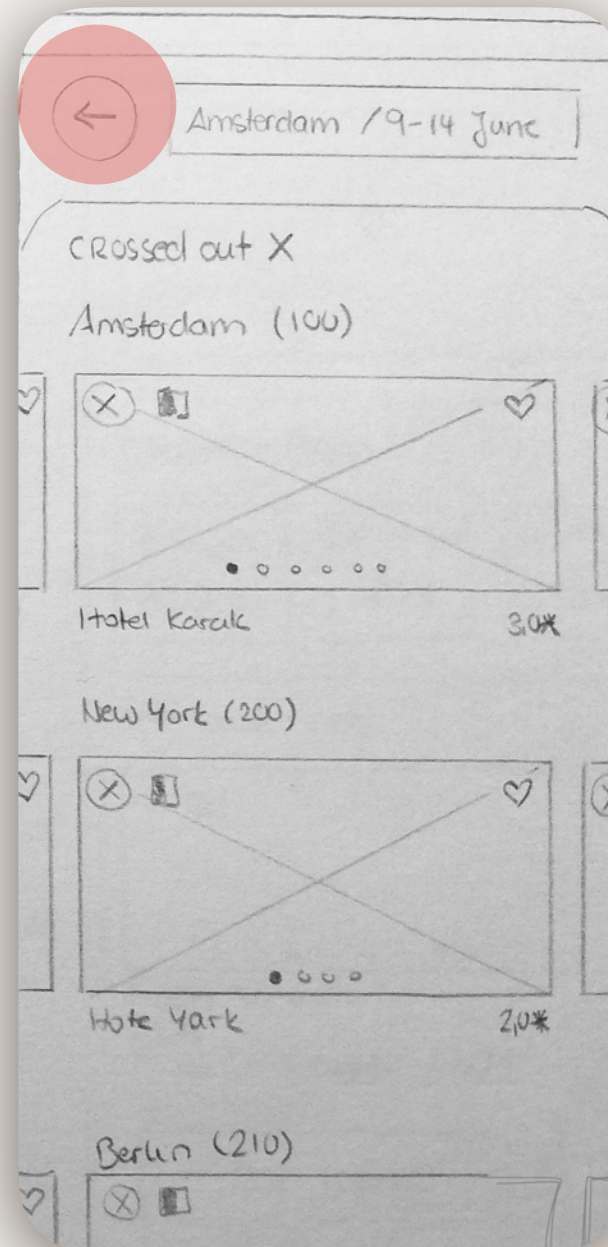# Home screen – menu open

Crossed out screen

Crossed out: All crossed out hotels listed and ordered to cities

Crossed out screen – city

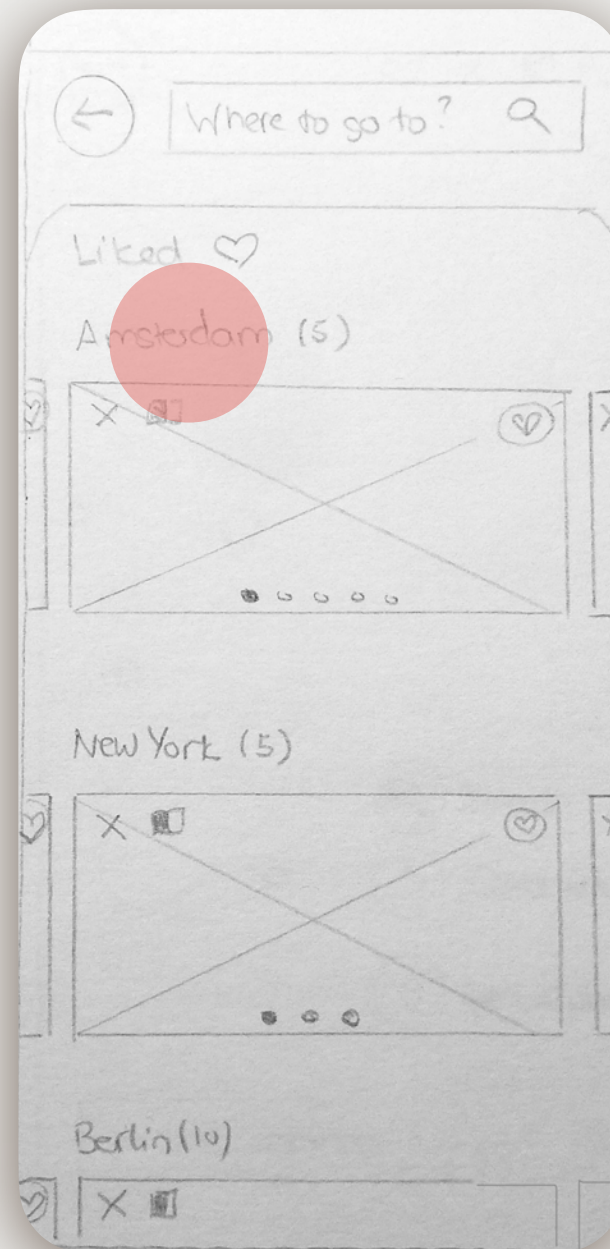**Crossed out:** All crossed out hotel list to one city
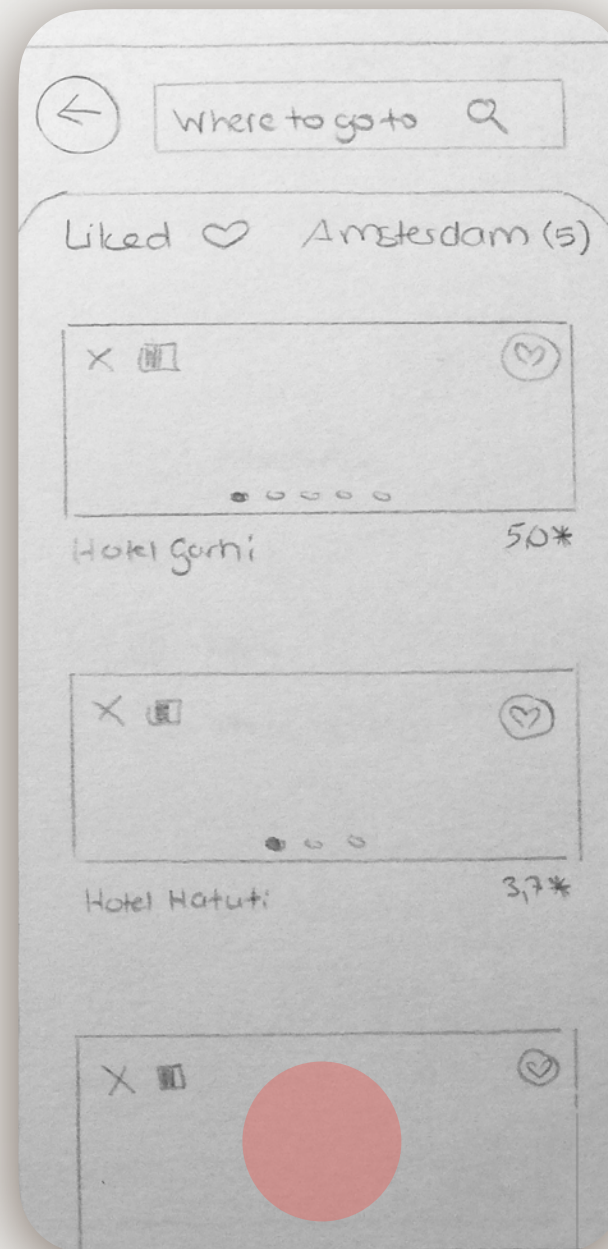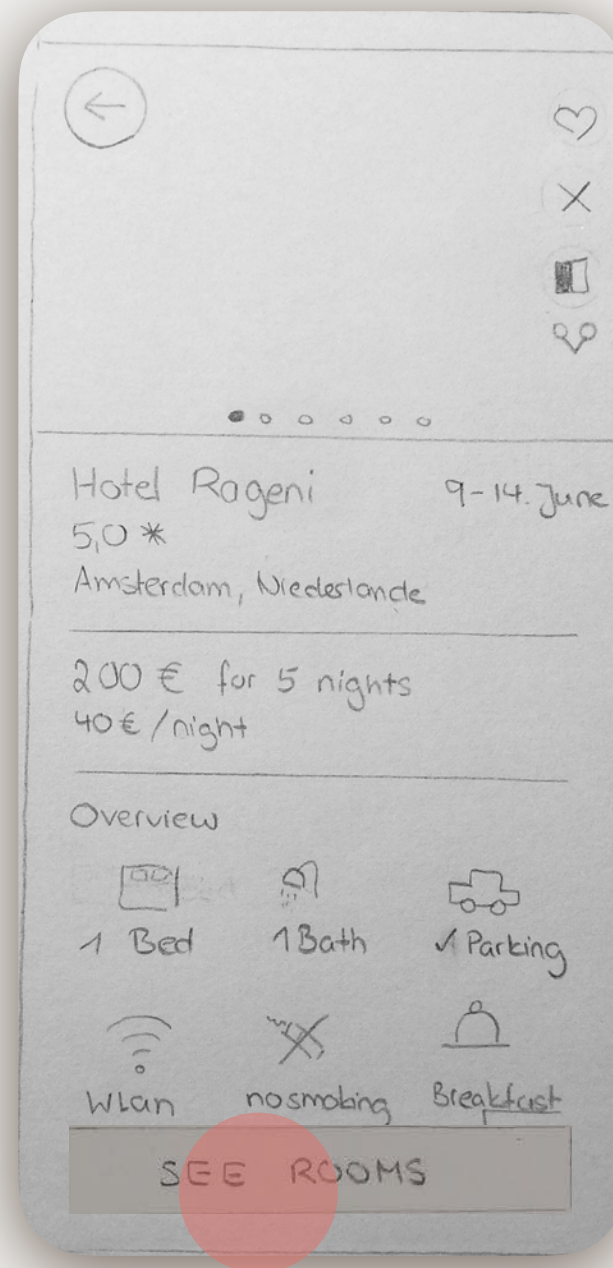
Crossed out screen

Home screen

Liked screen

Likes screen: All hotels the user likes in a list ordered by cities
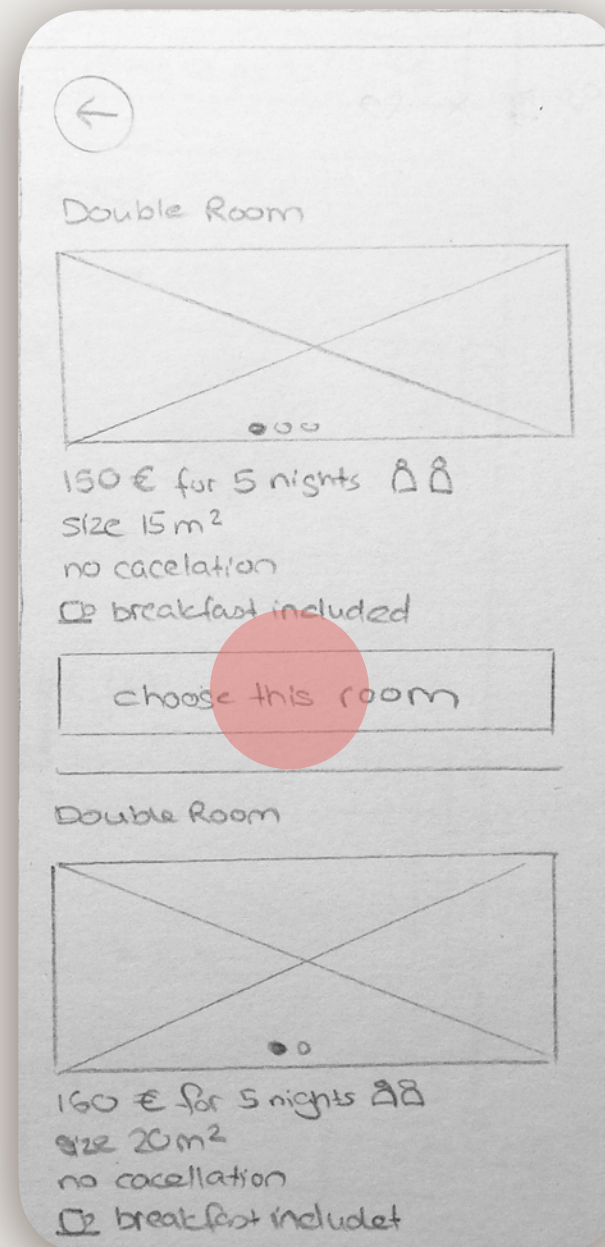
Liked screen – city

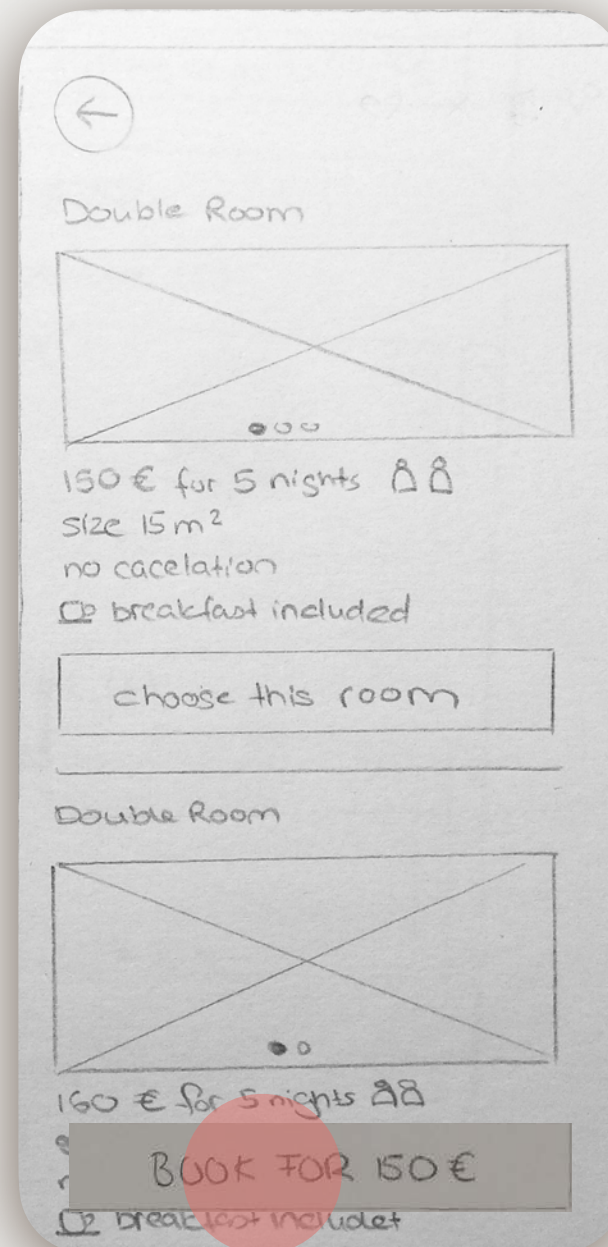**Menu:** Number of hotels that are liked to this city

Hotel screen

Room screen

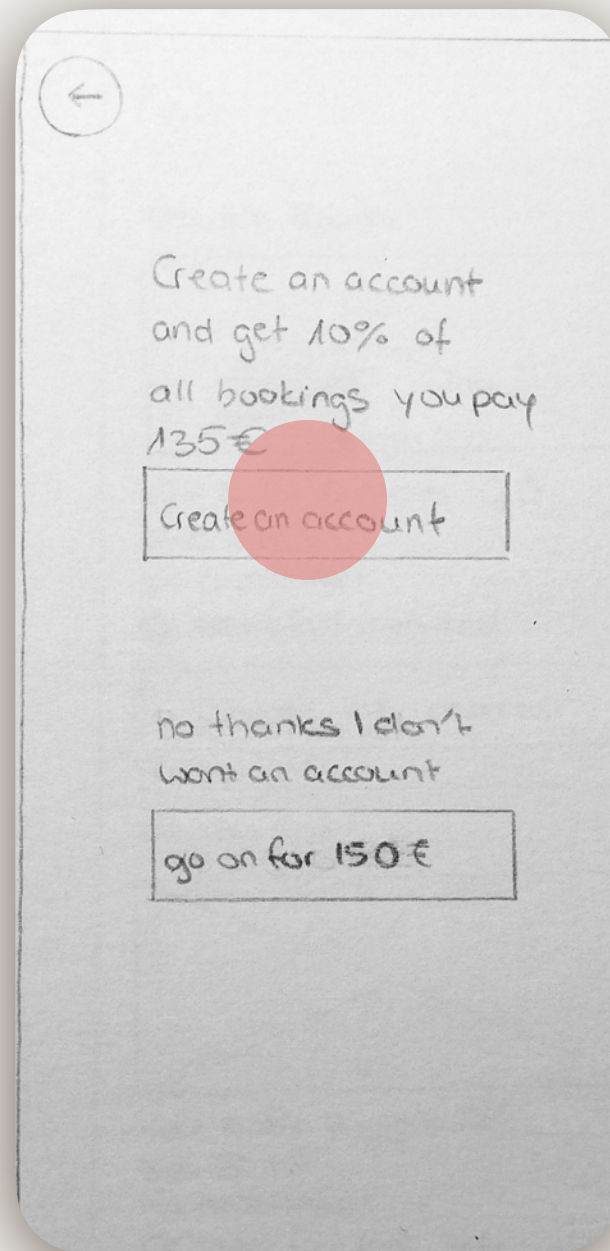**Images:** of the room

Button: to choose this room

Room screen

Button: After clicking on the button the button changes

Button: Button at the bottom appears to book the hotel / price is shown

Pop-up account

Button: to create an account if the user has none at this point

Button: Possibility to skip the account creation and go on without an account

Account screen

Create an account

Name

Email

So we can send you the booking details and you can confirm your account

Mobil number

So we can call you if sth happens to your booking

GO ON WITH THE NEXT STEP

Timeline: To show the user how many steps he has to fulfill

Fields: Input fields with name and explanation if needed

Button: Disabled until the user has filled out all fields correctly

Account screen

Account screen

Optional: Optional informations shown in one list

Button: enabled at every time to skip the input

Account screen – confirmation

Information: All information in one list to confirm it

Pop-up congratulations

Your account
is created !
Hello Maxi

Now you get 10% on
every booking
new price 135 €

CONTINUE WITH BOOKING
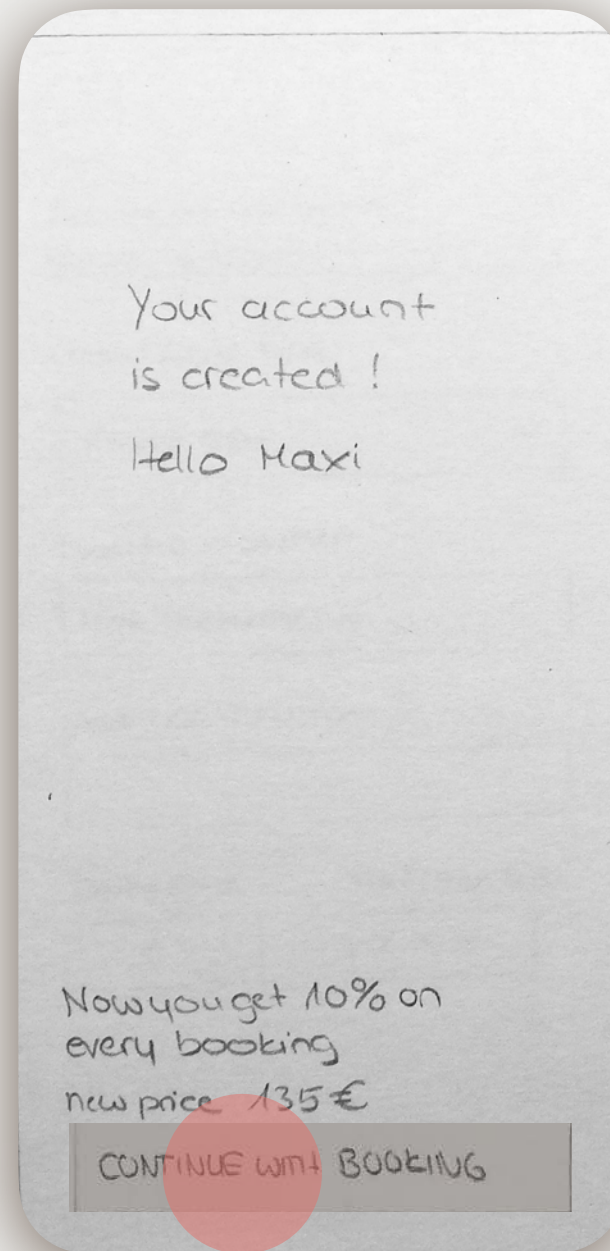
Explanation: to the benefits of the
account

Confirmations screen

Booking information

Hotel Rageni
5,0 ✳
Amsterdam, Niederlande

Double Room
breakfast included
no cancellation

135 € for 5 nights 8 8
(we pay 10% of the original price)

Personal information

Max Mustermann
mustermann@google.com

Visa Credit Card of
Max Mustermann

CONFIRM AND BOOK

Information: All information to the booking on one screen

Confirmation screen

breakfast included
no cancellation

135 € for 5 nights BB

(we pay 10% of the original price)

Personal information

Max Mustermann
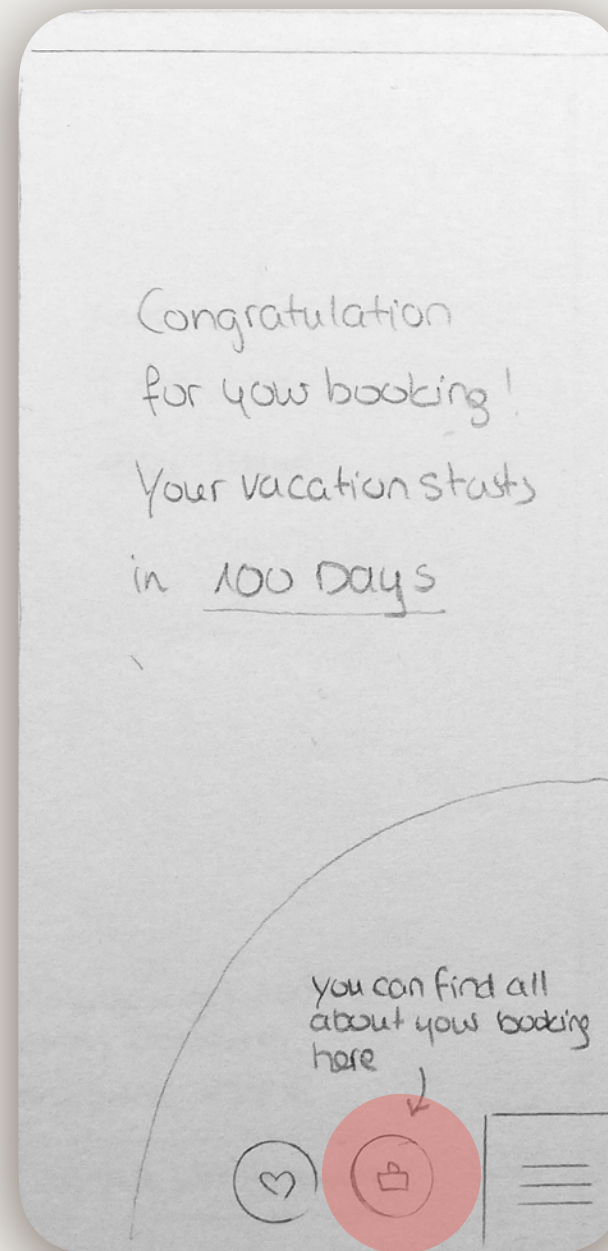mustermann @ google . com

Visa Credit Casdef
Max Mustermann

[X] I confirm I read the AGB

[X] Send me all information
via email

CONFIRM AND BOOK

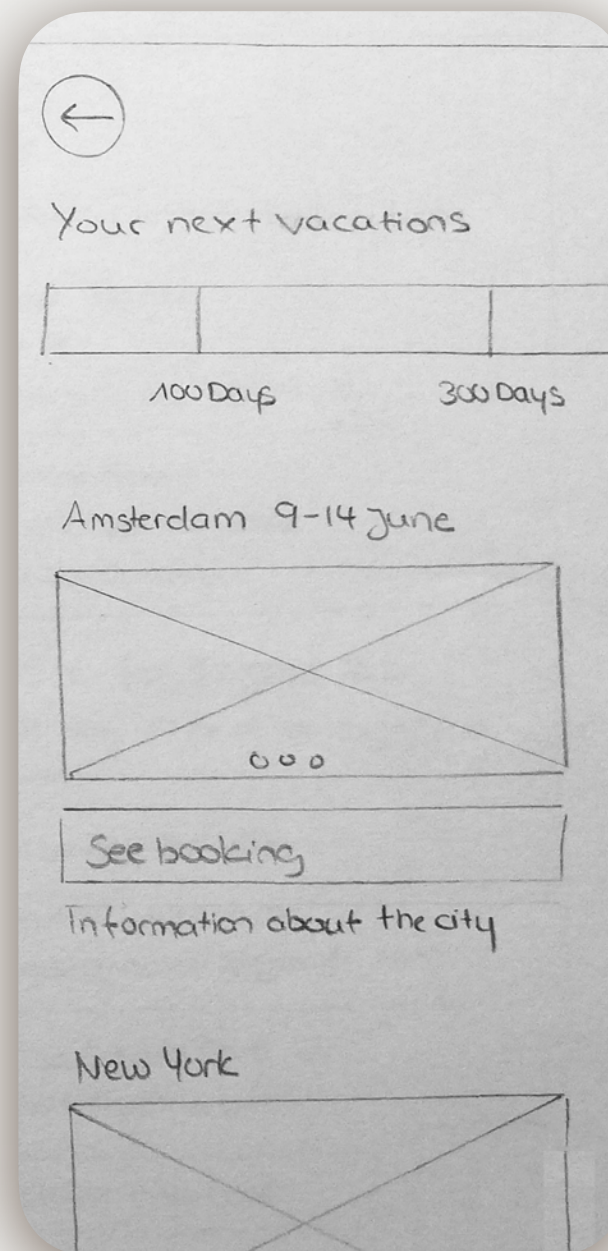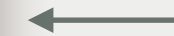**Boxes:** needed to be checked before the button at the bottom gets enabled

Pop-up booked

Congratulation for you booking!

Your vacation starts in 100 Days

you can find all about you booking here

Tutor overlay: information where to find the bookings

Bookings screen

Your next vacations

100 Days   300 Days

Timeline: To show the user when the next vacation starts

Amsterdam 9-14 June

o o o

See booking

Information about the city

Hotels: All booked hotels in a list

New York

Objectives

Legend with icons

Workflow sketches

→ **Impressions**

Sketches

Thank you!