

Hotel booking mobile website (App)

Workflow



→ Objectives

Legend with icons

Workflow sketches

Impressions

Objectives

- Build on the flow diagram you created in the previous project and sketch the screens and screen states for users flowing through your mobile app
- Address all the issues and user goals identified in your research and analysis
- Learn how to use sketching as a tool for problem solving
- Learn how sketching is a vital step before prototyping or digital wireframing
- Develop great material for your portfolio

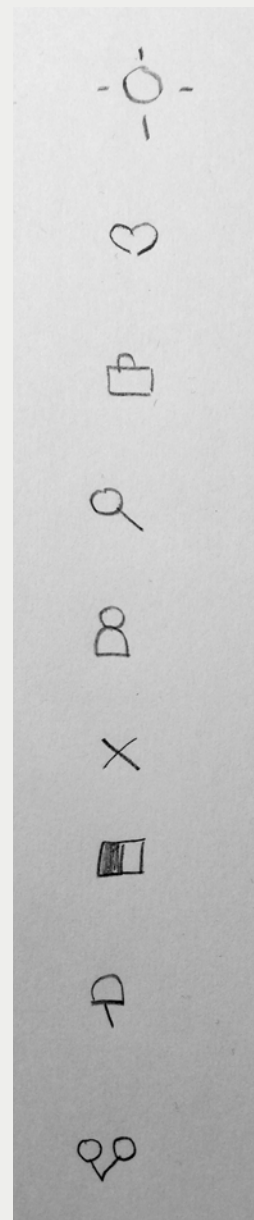
Objectives

→ Legend with icons

Workflow sketches

Impressions

Legend with icons



Location

Favorite hotels

Booked hotels

Search

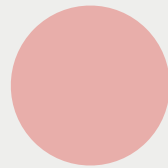
Profil

Crossed out hotels

List to compare

Beach

Share



The action of the user

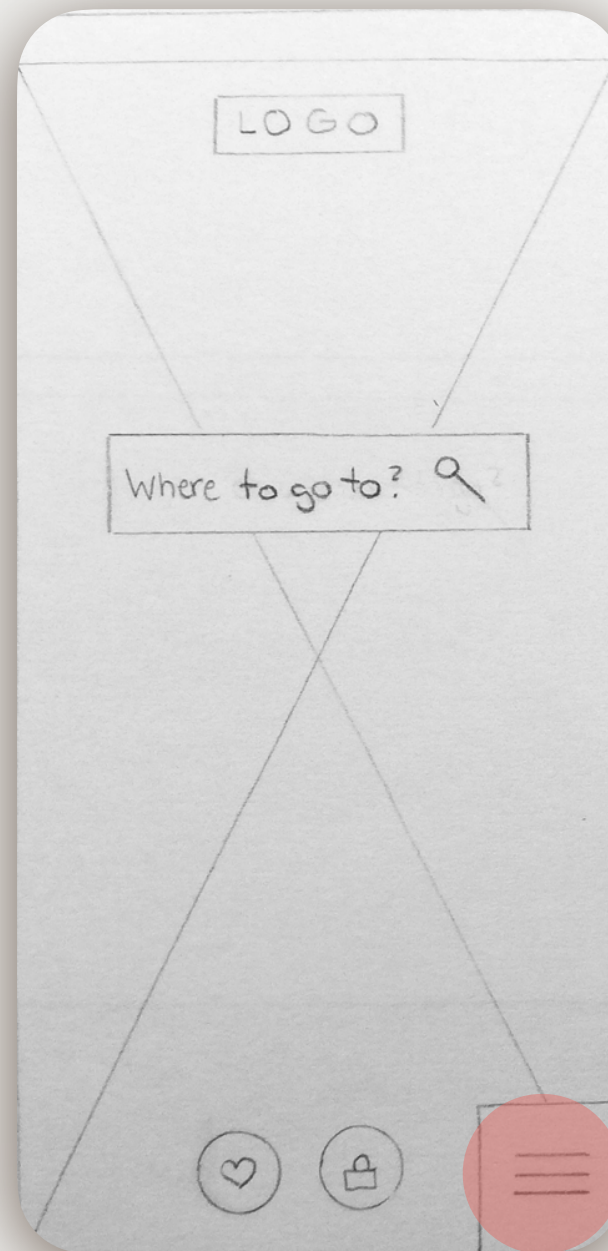
Objectives

Legend with icons

→ Workflow sketches

Impressions

Home screen – menu closed



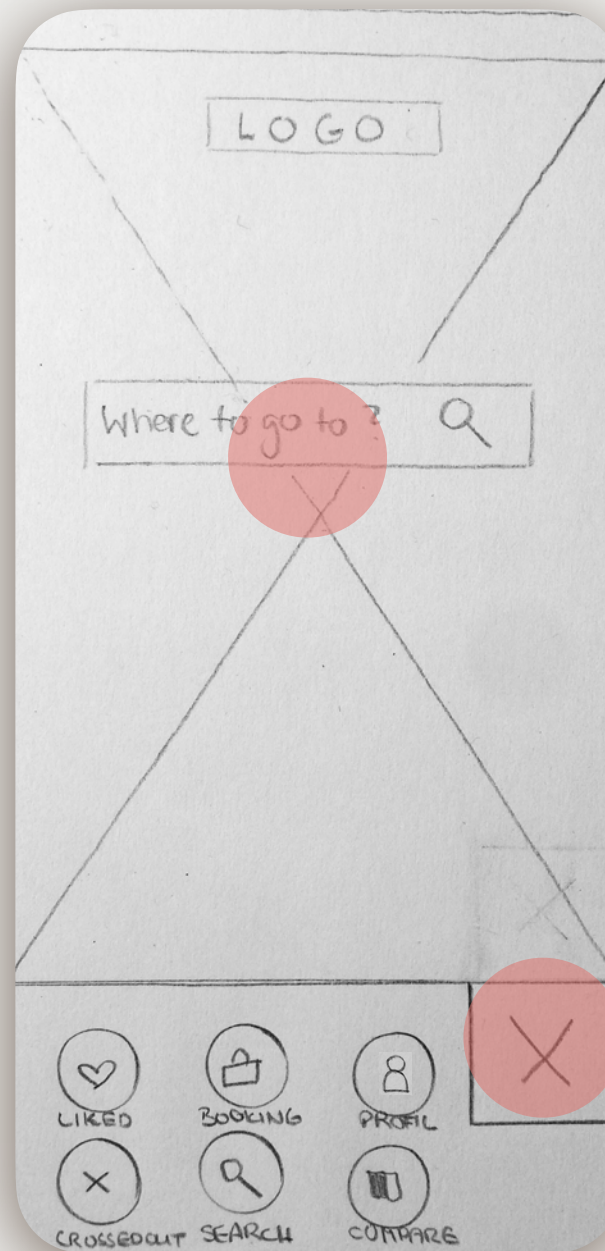
Background: Picture or video of beautiful places in the background to trigger the desire of the user

Input field: Question and direct approach to the user

Menu Button: Always available to the user, with the thumb

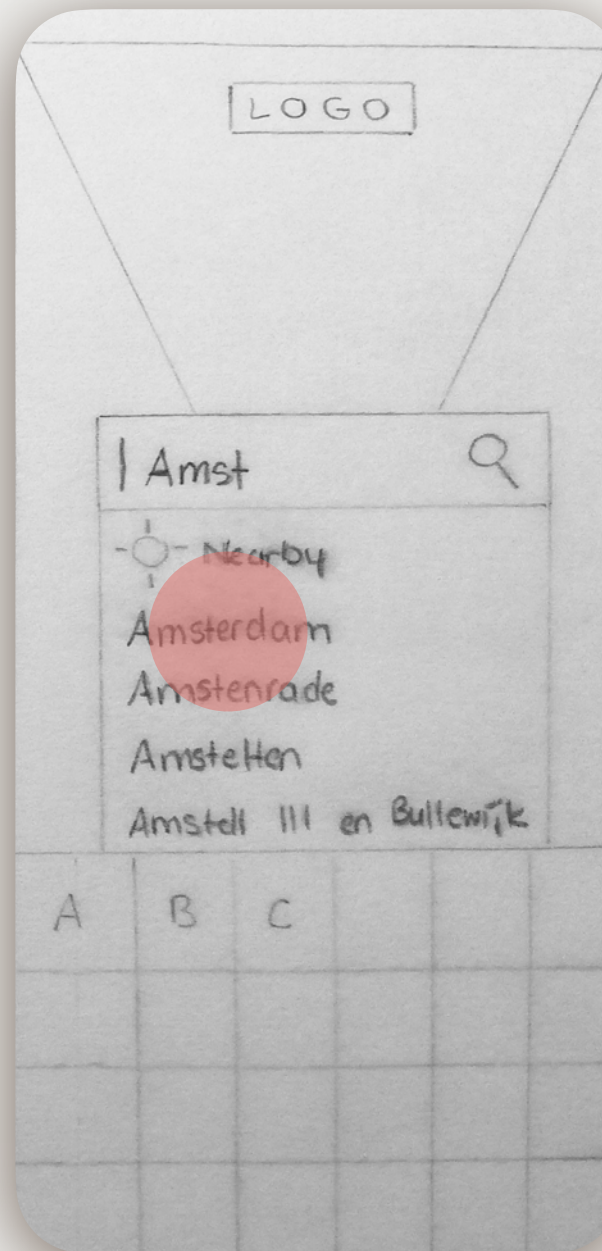
Heart and Booking Button: Only available at the home screen. After that placed in the menu

Home screen – menu open



Menu open: Open to see all available options for the user

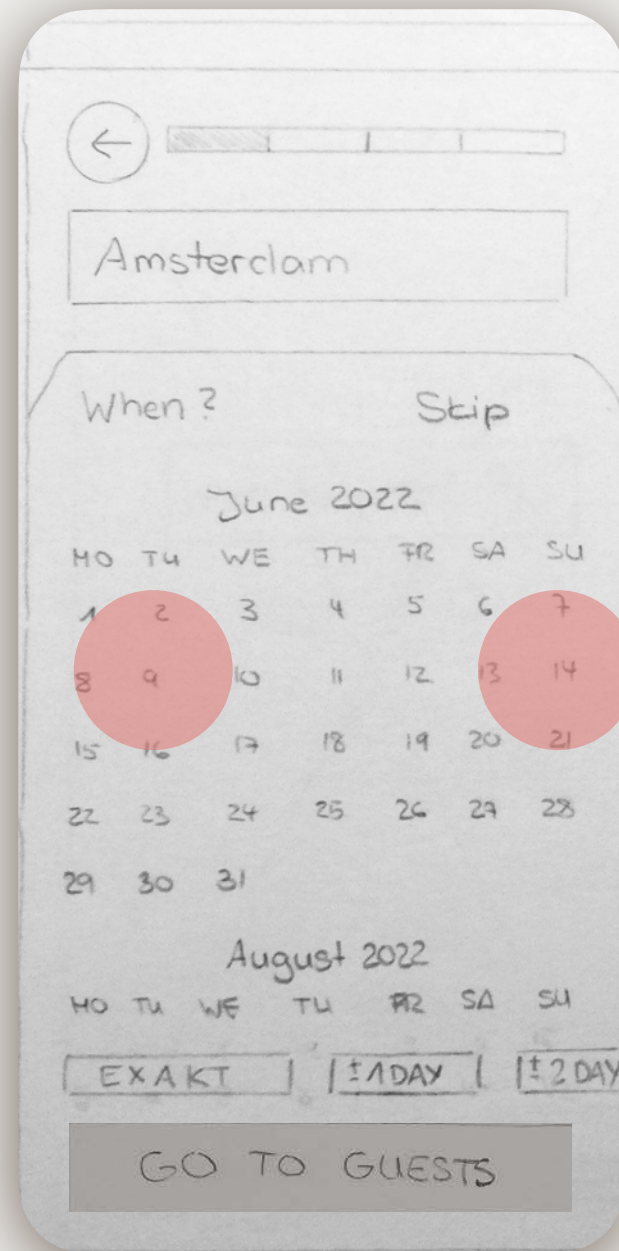
Home screen – search field – location



Input field: Drop down menu opens as soon as the user starts to type into the input field / the questions disappears / the user gets suggestions for locations and the option to search by his actual location

Keyboard: opens automatically as soon as the user clicks in the input field, only letters no numbers needed

Home screen – search field – calendar



Timeline: shows how much the user has already filled out and how much he has to fill out

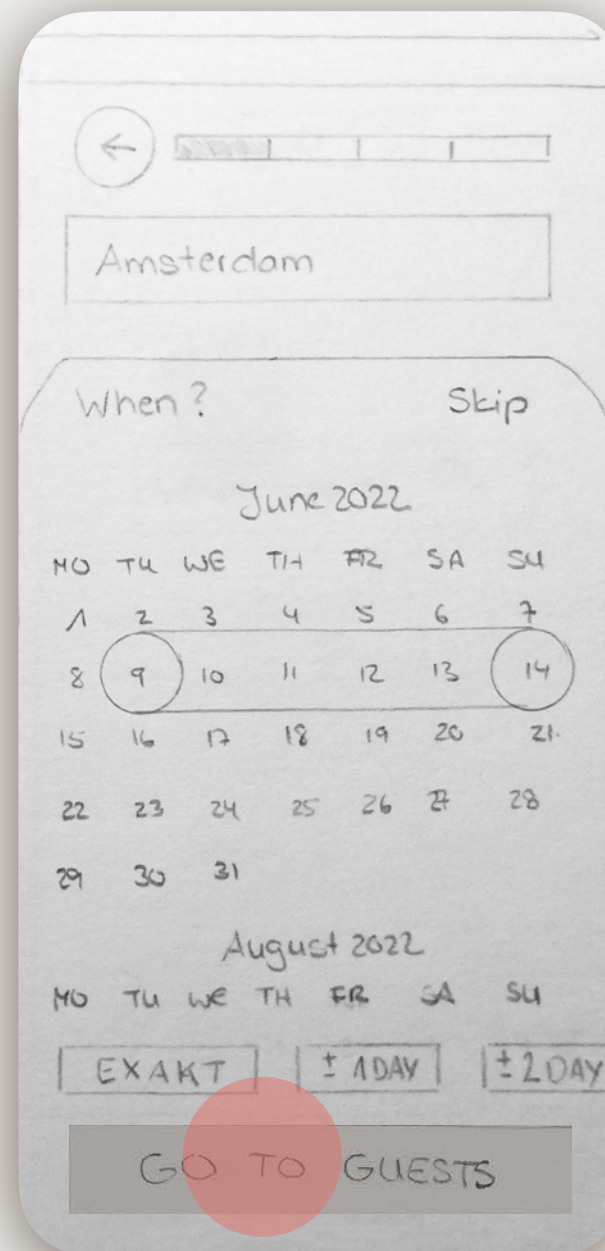
Sticky input field: Location input fields sticks to the top

Calendar: Opens directly after the user confirms the location / the current month appears / the user can scroll down to see the next month / possibility to skip

Options: Possibility to change the option from exact to 1,2 or 3 days different search time

Button: is not active until the user chooses a time period

Home screen – search field – calendar



Calendar: The time period gets marked

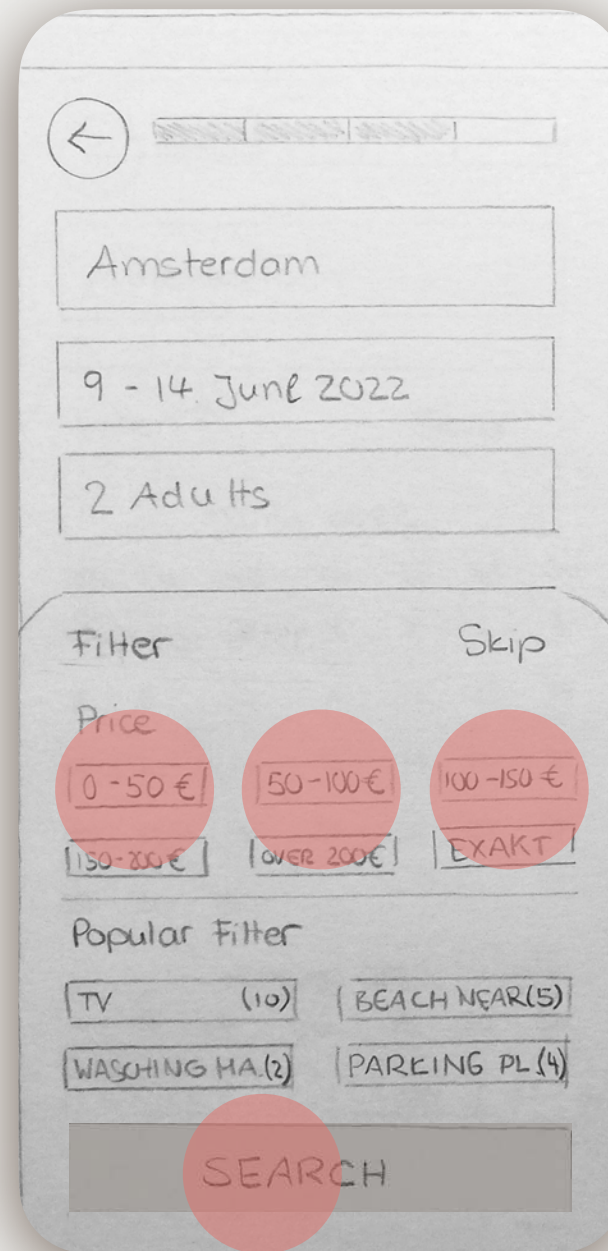
Button: The button gets enabled

Home screen – search field – guests

Hand-drawn sketch of a mobile app home screen for searching guests. The screen includes a back arrow, a search bar with 'Amsterdam', a date range '9-14. June 2022', and a 'Guests' section with counters for Adults (2), Children (0), Small children (0), and Pets (0). A 'Skip' button is next to the counters. A red circle highlights the 'GO TO FILTER' button at the bottom.

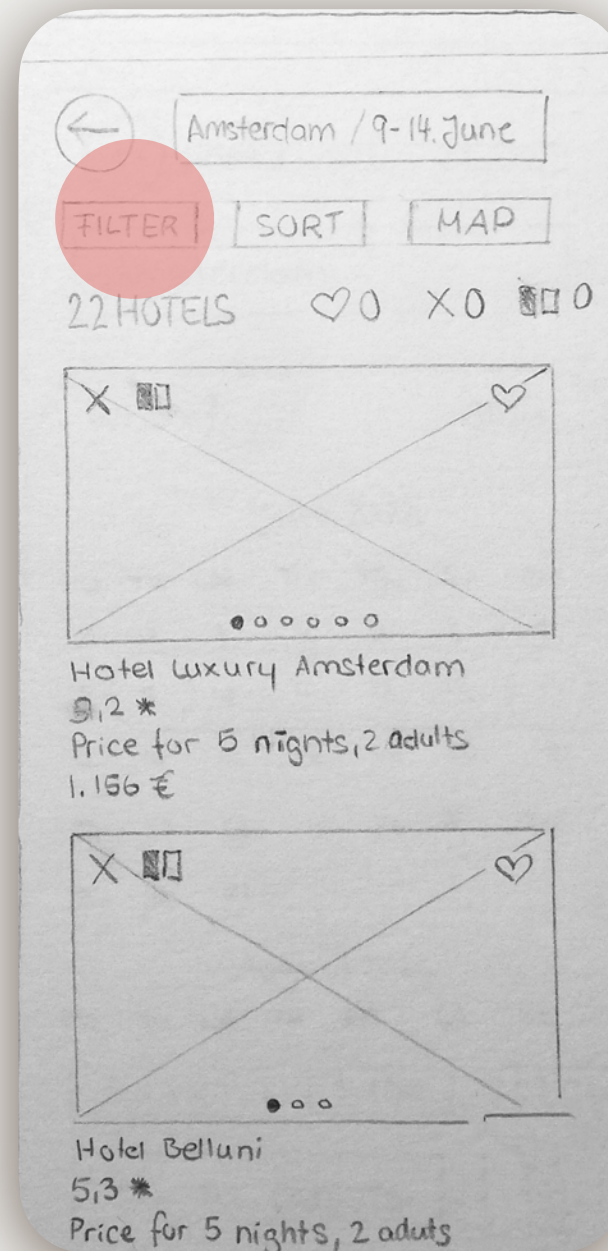
Number: Number of guests preselected for the user / remembers the number from the last search / possibility to skip

Home screen – search field – filter



Filter: Most used filters shown to specify the search faster / possibility to skip

Result screen



← **Search:** Sticky search input at the top

← **Selection:** Filter, sort or map option

← **Number:** Number of hotel results
Lists: Possibility to sort the result in three lists, liked hotels, crossed out hotels or a list to compare hotels

← **Hotels:** Images and information about the hotel shortly shown / images in a slider / possibility to like, cross out or compare the hotel

Result screen – pop-up filter

A hand-drawn sketch of a mobile app interface. At the top, there is a back arrow icon and a text box containing 'Amsterdam / 9-14 June'. Below this are three buttons: 'FILTER', 'SORT', and 'MAP'. A large, rounded rectangular overlay titled 'Filter' is positioned in the center. It contains several sections: 'Price' with six buttons (0-50 €, 50-100 €, 100-150 €, 150-200 €, OVER 200 €, EXAKT); 'Stars' with two buttons (3 Star Hotel (10), 4 Star Hotel (12)); 'Kind of accommodation' with four buttons (Hotels, Apartment, B&B, Vacation apartment); and 'Distance City' with three buttons (more than 1 km (5), more than 2 km (10), more than 3 km (1)). At the bottom of the overlay is a large 'SAVE' button. A red circle highlights the 'Hotels' button, and another red circle highlights the 'SAVE' button.

← Amsterdam / 9-14 June

FILTER SORT MAP

Filter

Price

0-50 € 50-100 € 100-150 €
150-200 € OVER 200 € EXAKT

Stars

3 Star Hotel (10) 4 Star Hotel (12)

Kind of accommodation

Hotels Apartment B&B
Vacation apartment

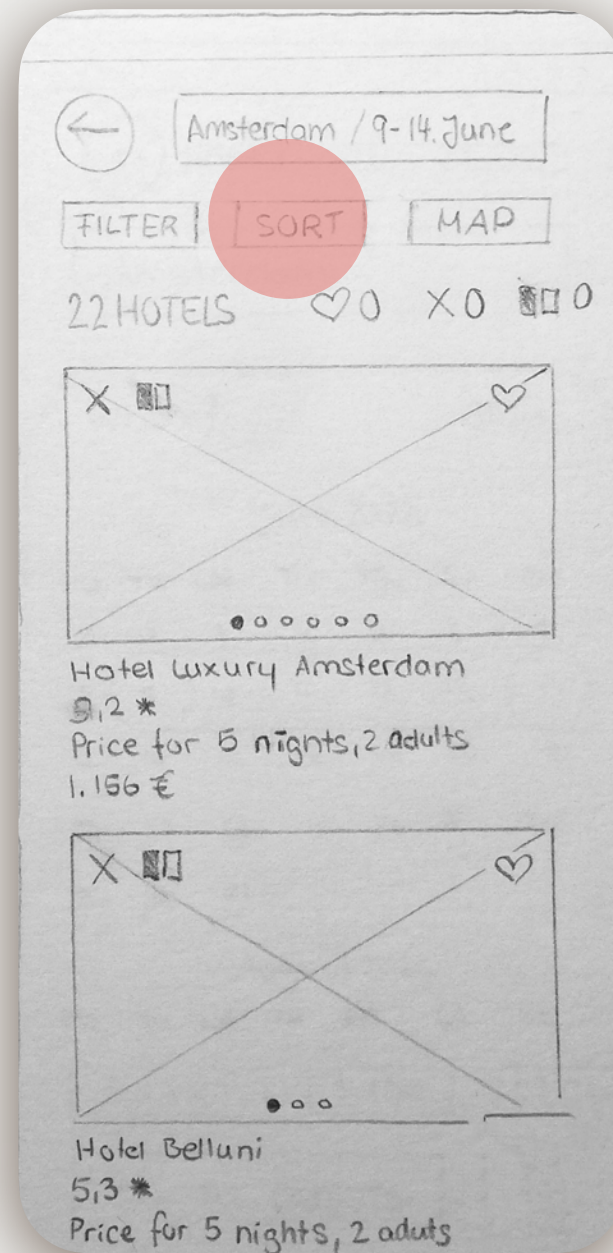
Distance City

more than 1 km (5) more than 2 km (10)
more than 3 km (1)

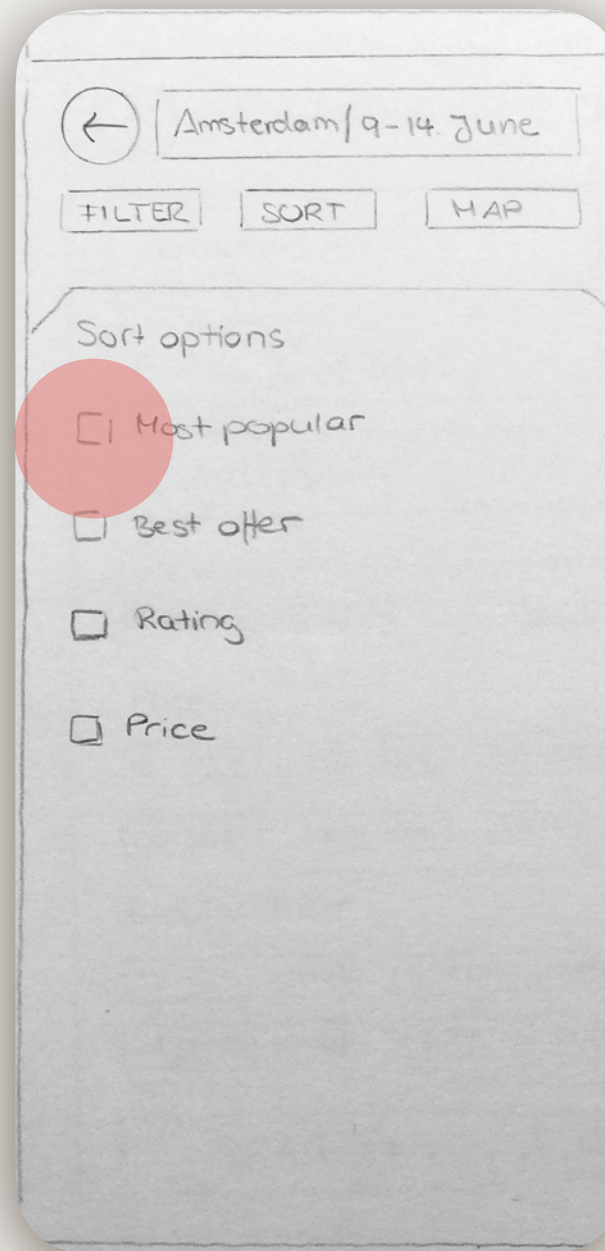
SAVE

← **Filter:** Different kind of filter / sorted by most use

Result screen

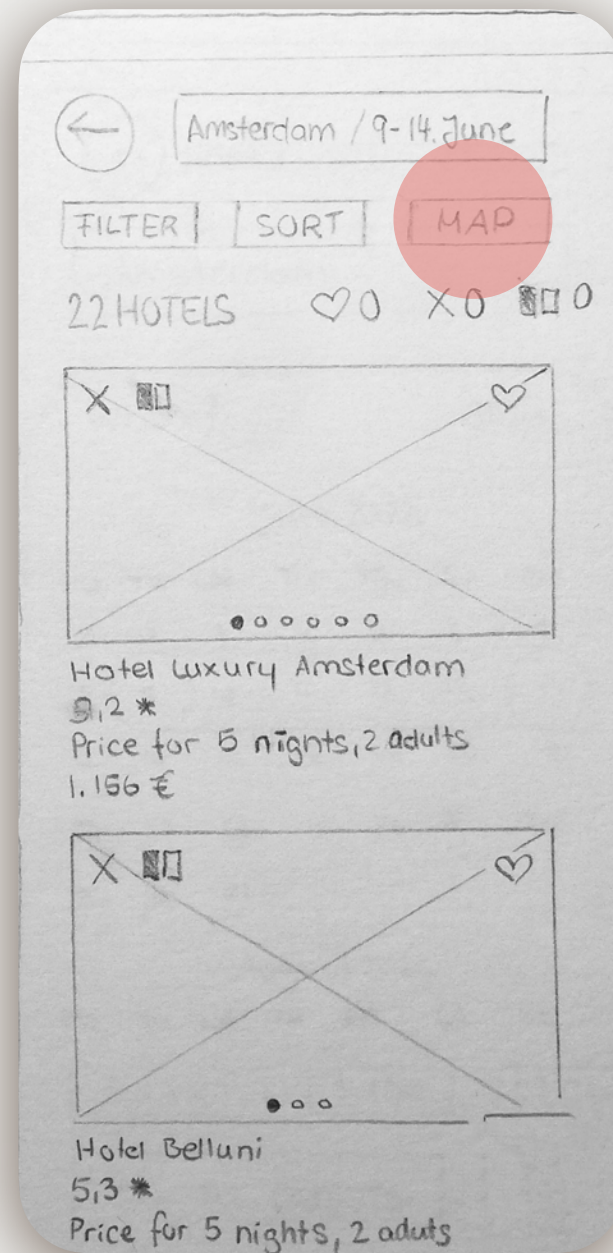


Result screen – pop-up sort

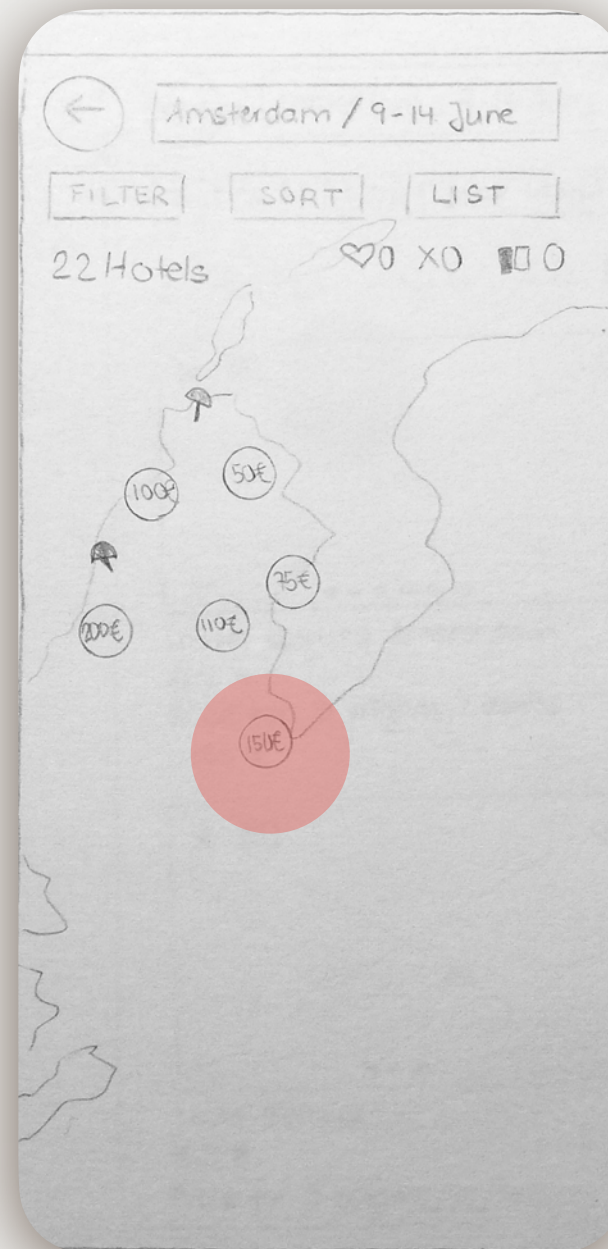


Menu: Sort options available / User can tap on one and its no confirmation needed

Result screen



Result screen – map screen

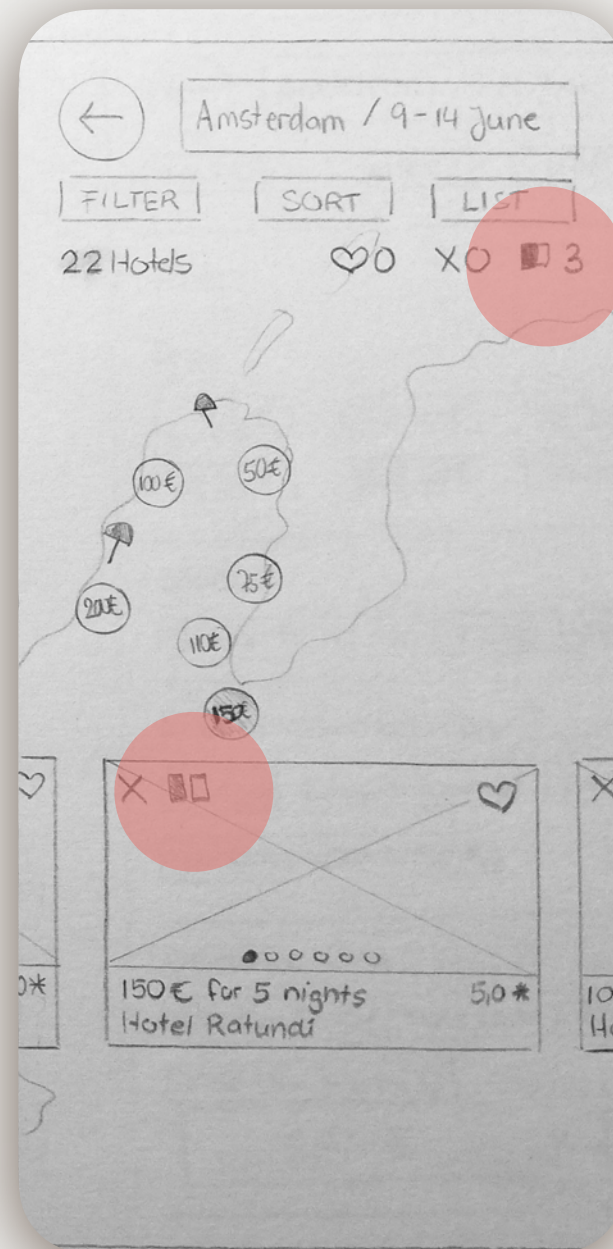


Menu: Same Option as in the list view / user can see how many hotels are shown in the search result

Icons: Important places like beaches are marked in the map

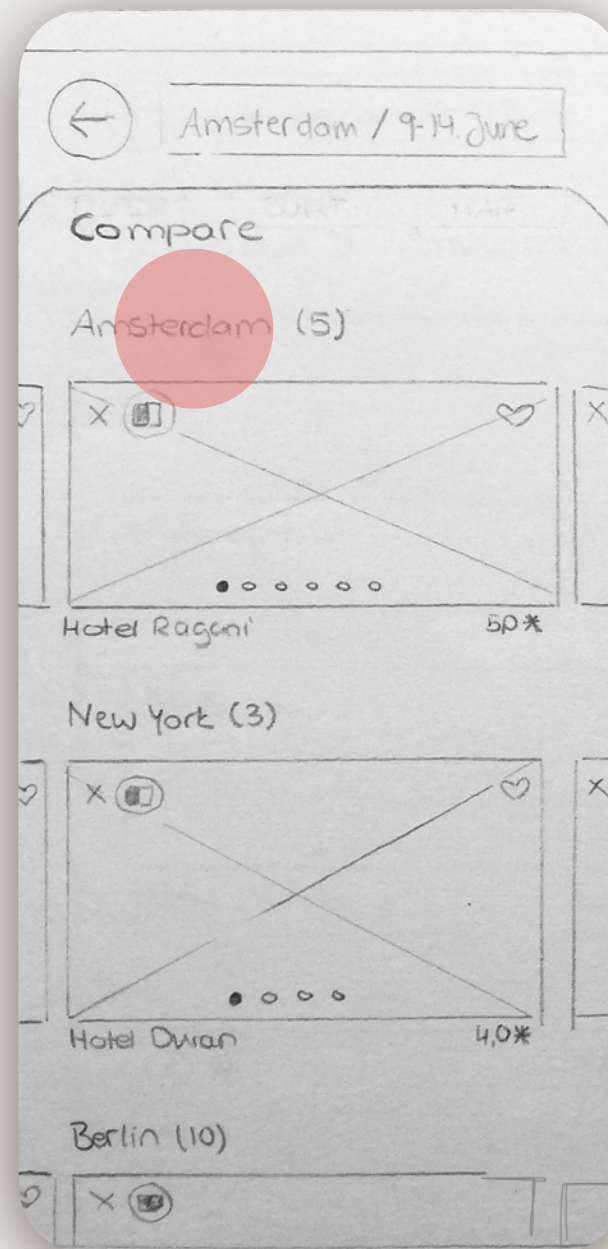
Hotels: Hotels shown in the map only with prices

Result screen – map screen



List: If user clicks on one hotel the list appears and the user can scroll sideways to the nes hotel / user has the option to cross out like or compare the hotel

Compare screen



← **Sort option:** Hotels are listed in a horizontal list / hotels are ordered by the cities

Compare screen – city screen

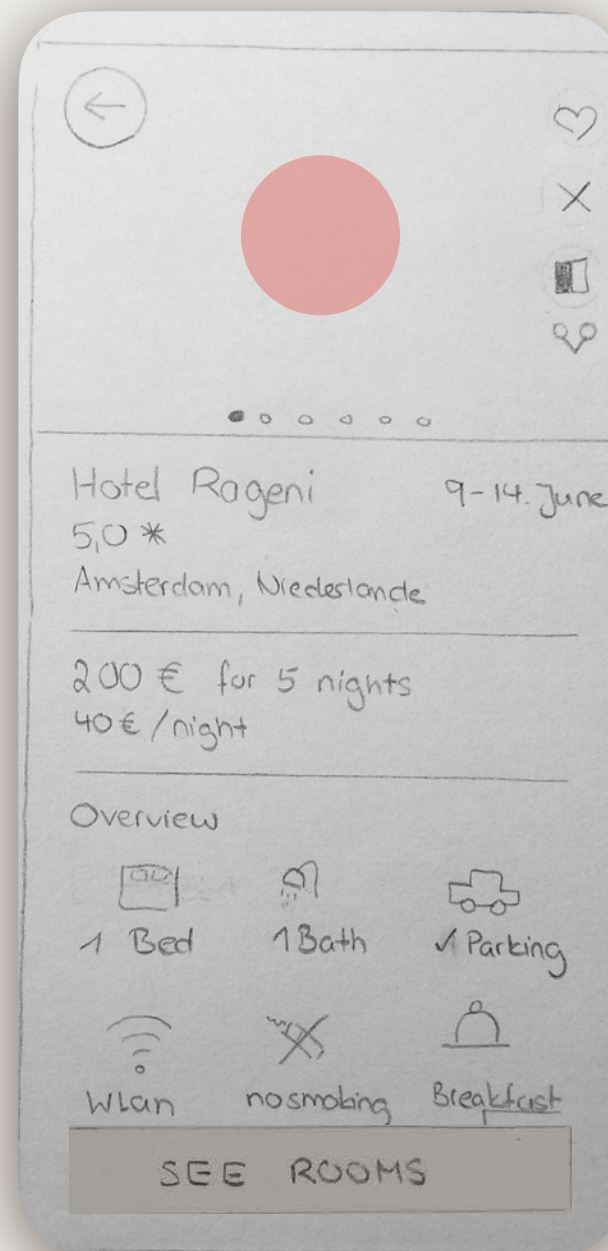


Menu: Shows how many hotels are in the list to compare

List: Hotels are ordered in a horizontal list to compare every information directly to the next hotel / possibility to cross out or like the hotel

Button: Possibility to see the hotel screen

Hotel screen



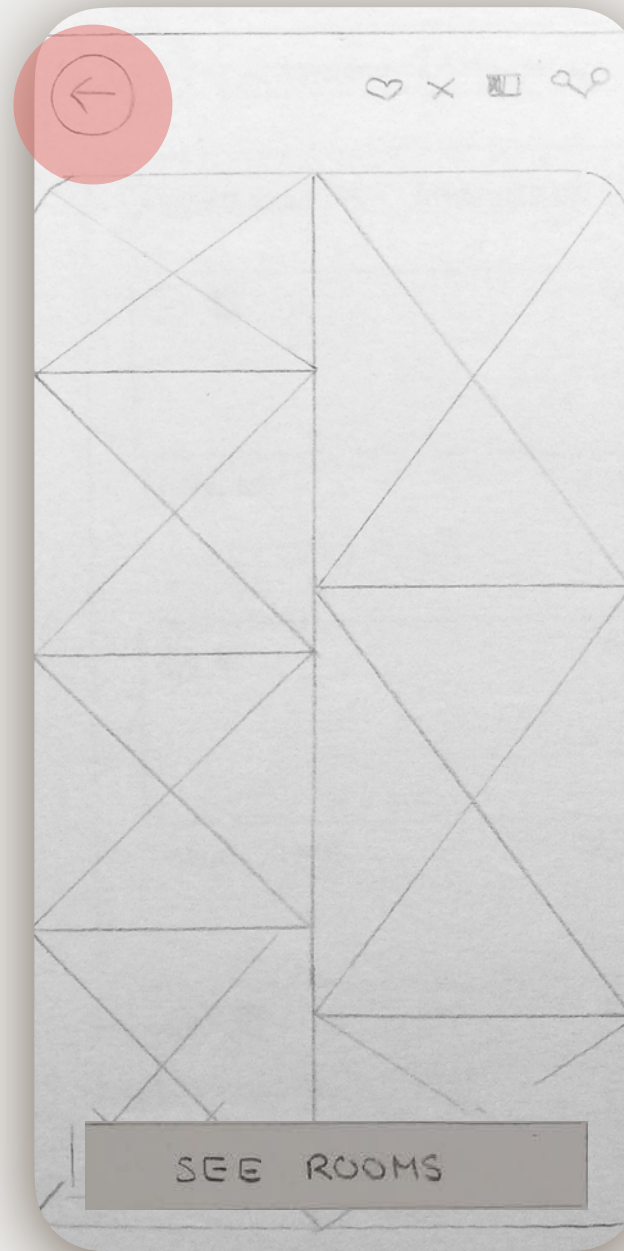
Icons: Possibility to like, crosse out, compare or share the hotel

Images: Slider to show the images

Information: All information shown ordered with separators and icons

Button: Button to see the room available for the hotel

Hotel screen – pop-up images

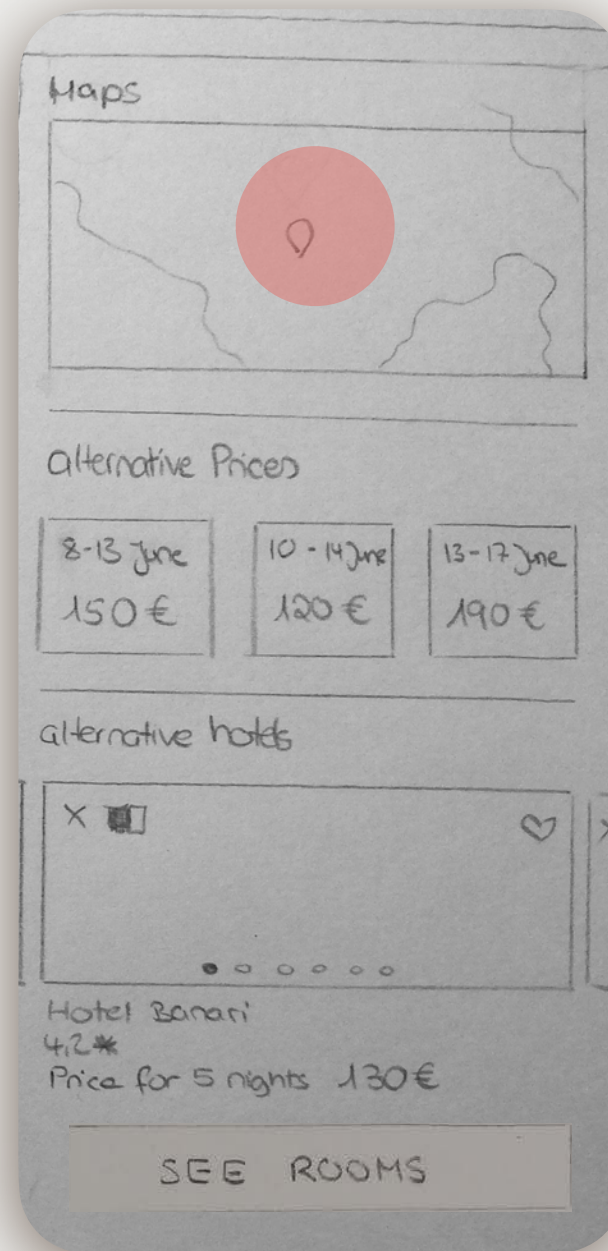


Images: Images shown in a grid

Hotel screen



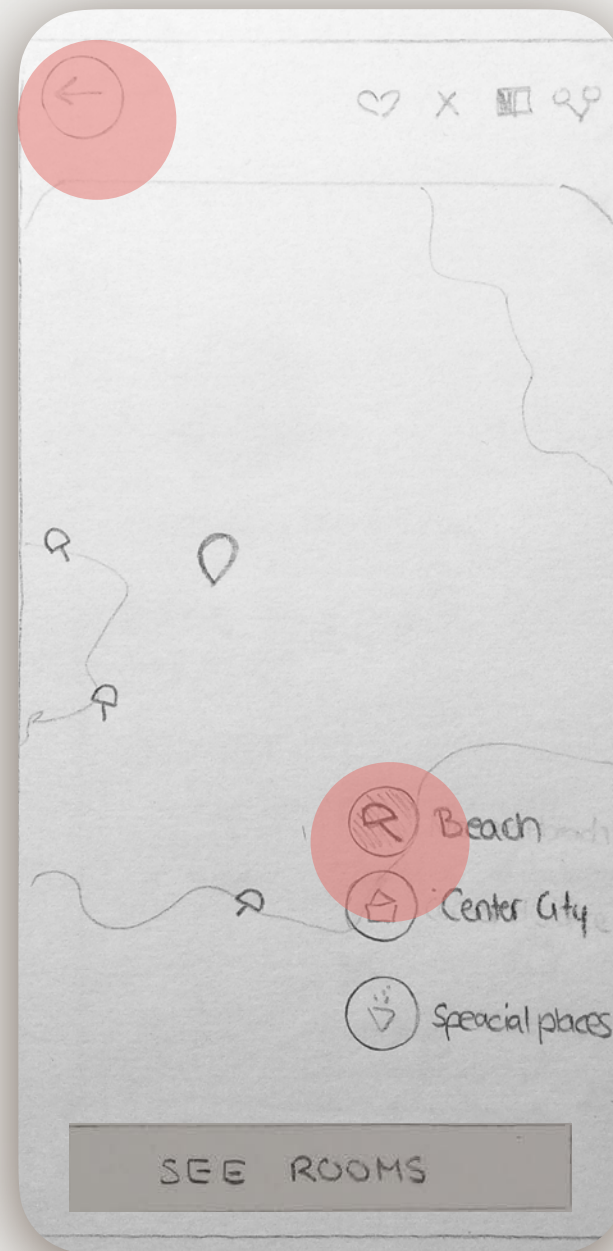
Hotel screen



Alternative Prices: Option to see alternative prices for other time periods

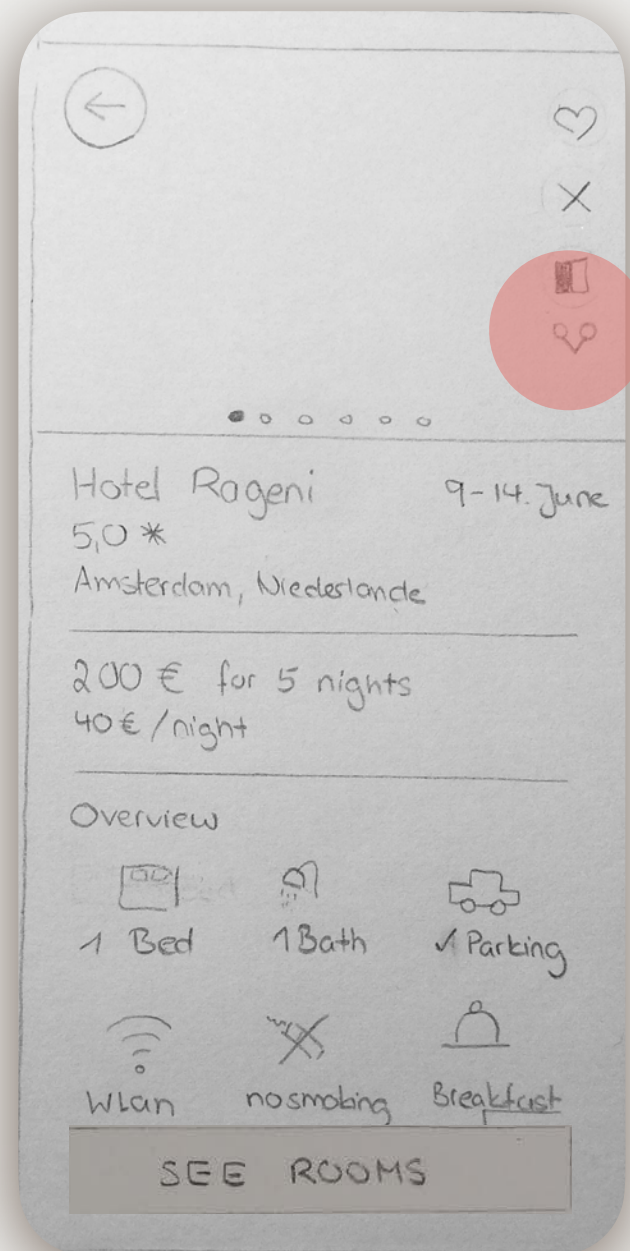
Alternative hotels: Option to see alternative hotels for similar to the opened hotels

Hotel screen – pop-up map

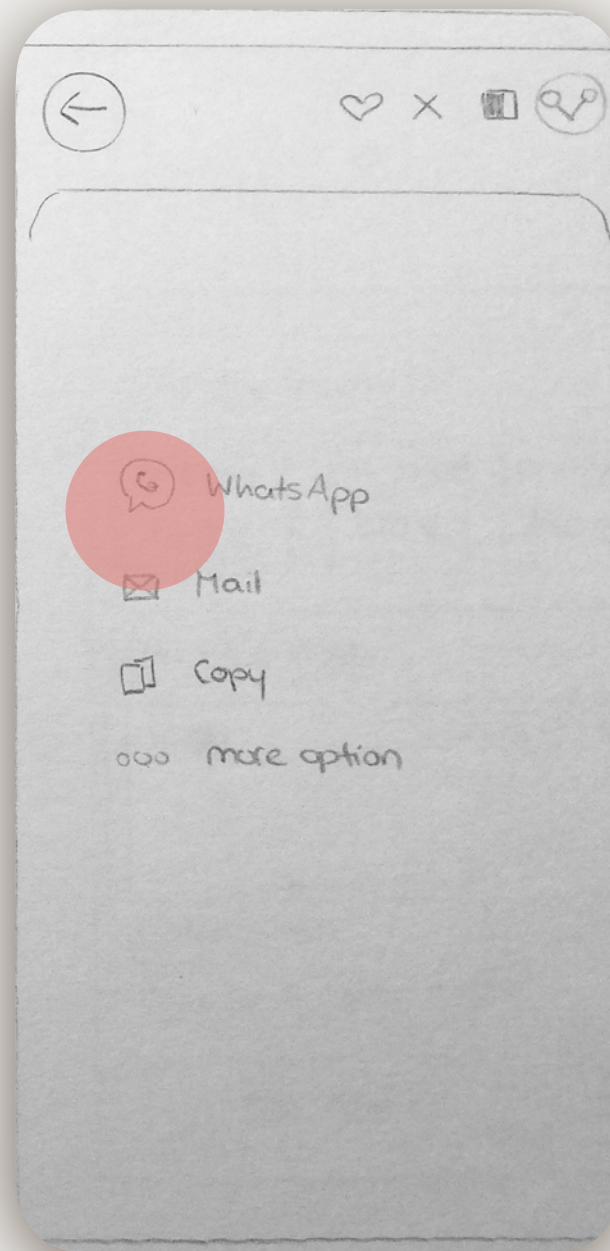


Map option: Possibility to show the beaches nearby / the city center or other special locations nearby

Hotel screen



Pop-up share screen



Share option: Different types of share options available for the user

Break

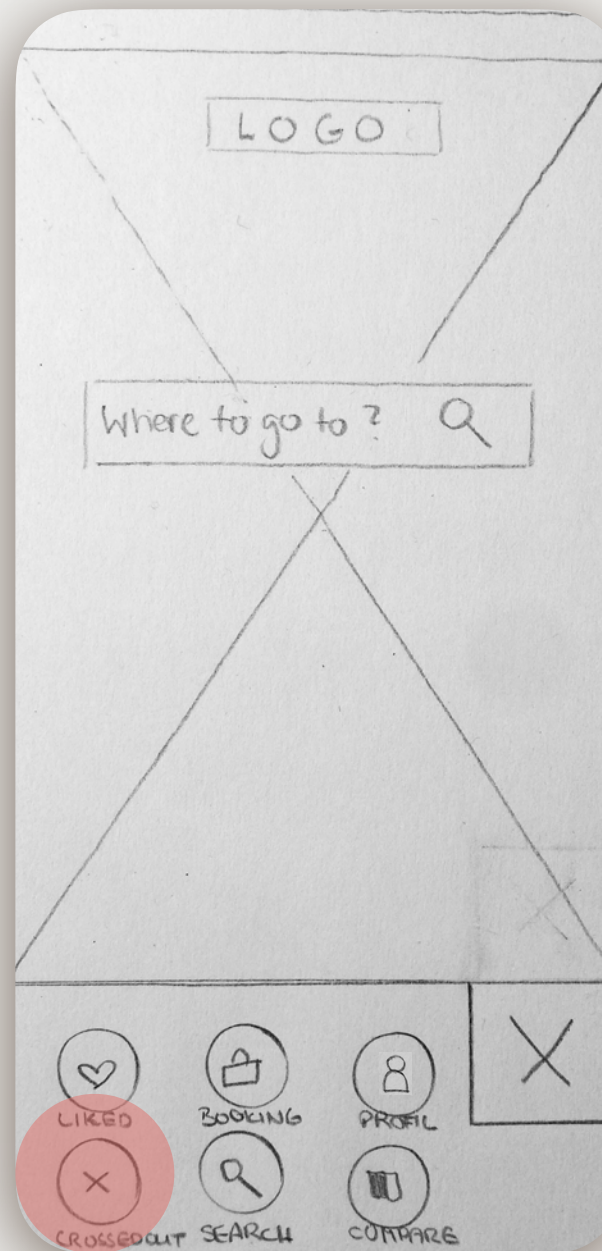
**User closes the app to
continue the search at a
later time**

Home screen

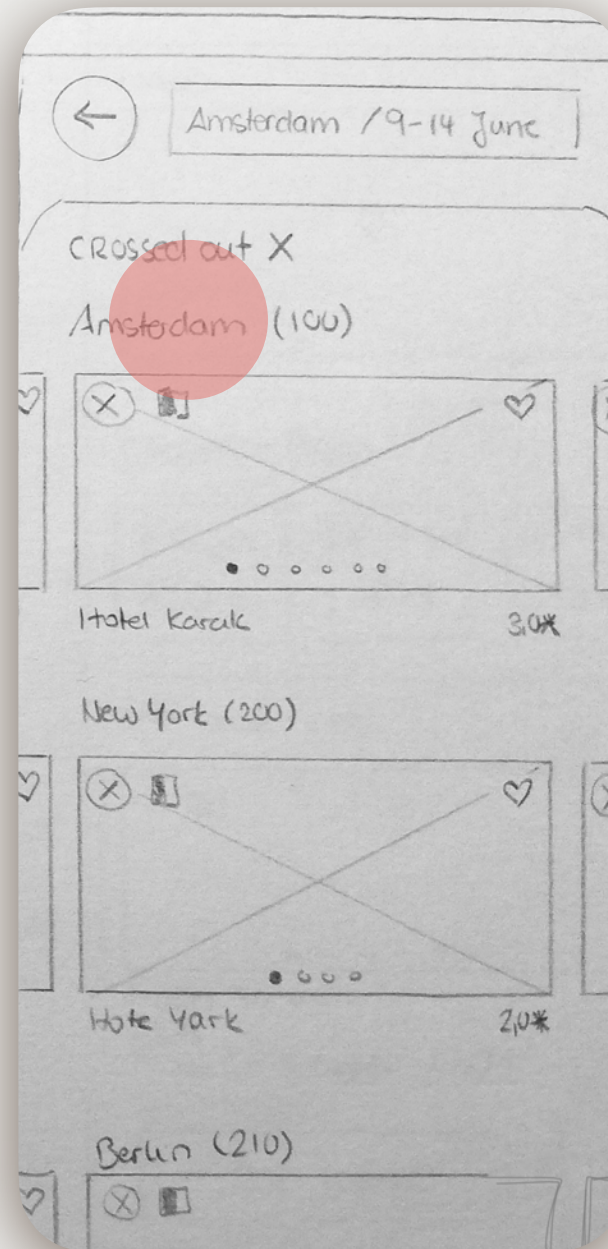


Last results: Shows the last search results in a row

Home screen – menu open

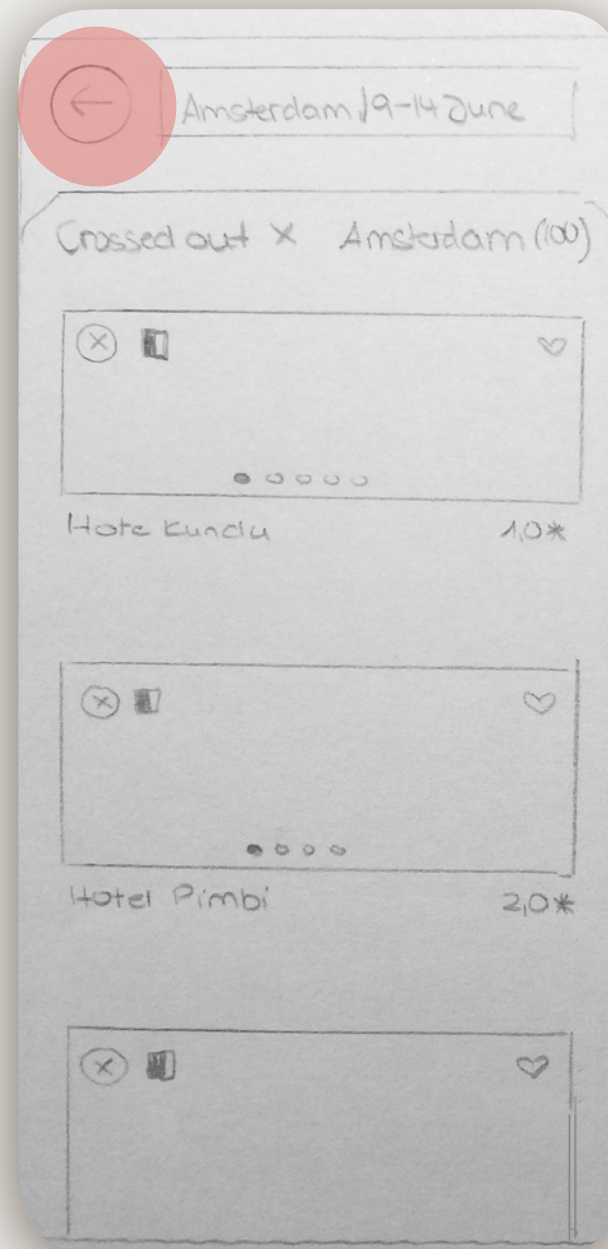


Crossed out screen



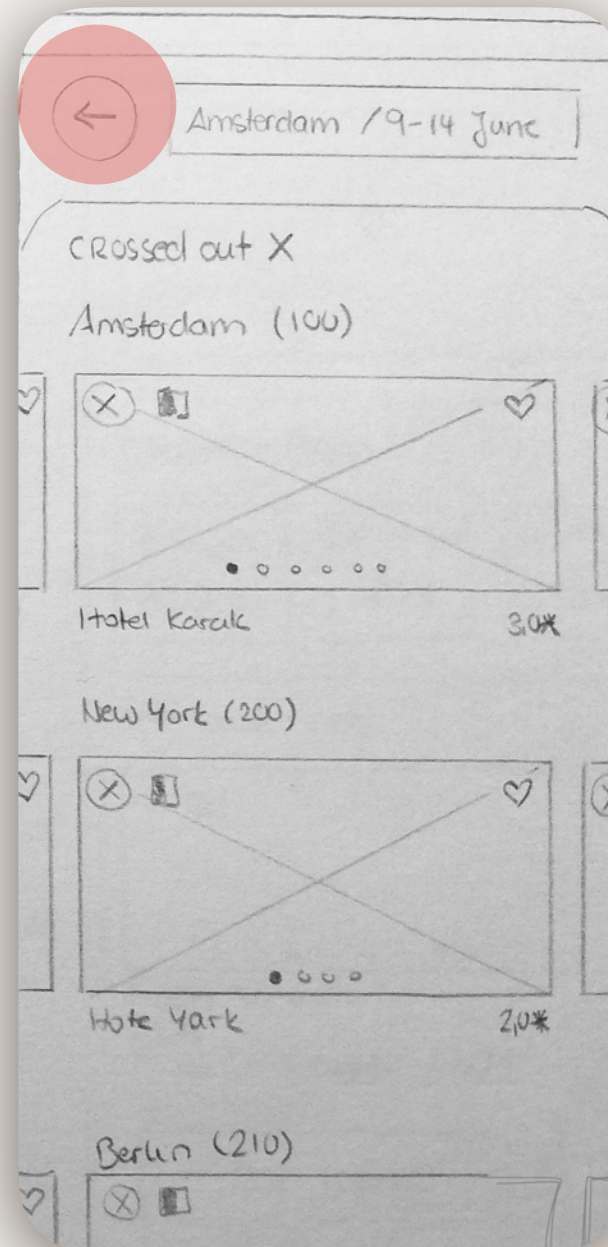
Crossed out: All crossed out hotels listed and ordered to cities

Crossed out screen – city



Crossed out: All crossed out hotel list to one city

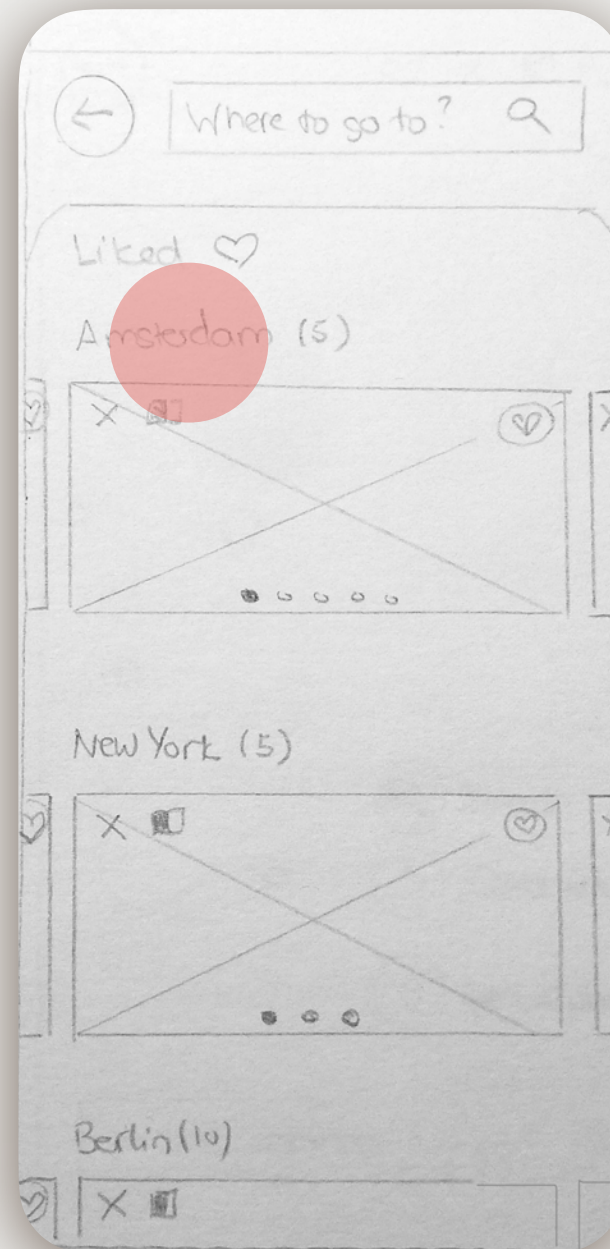
Crossed out screen



Home screen

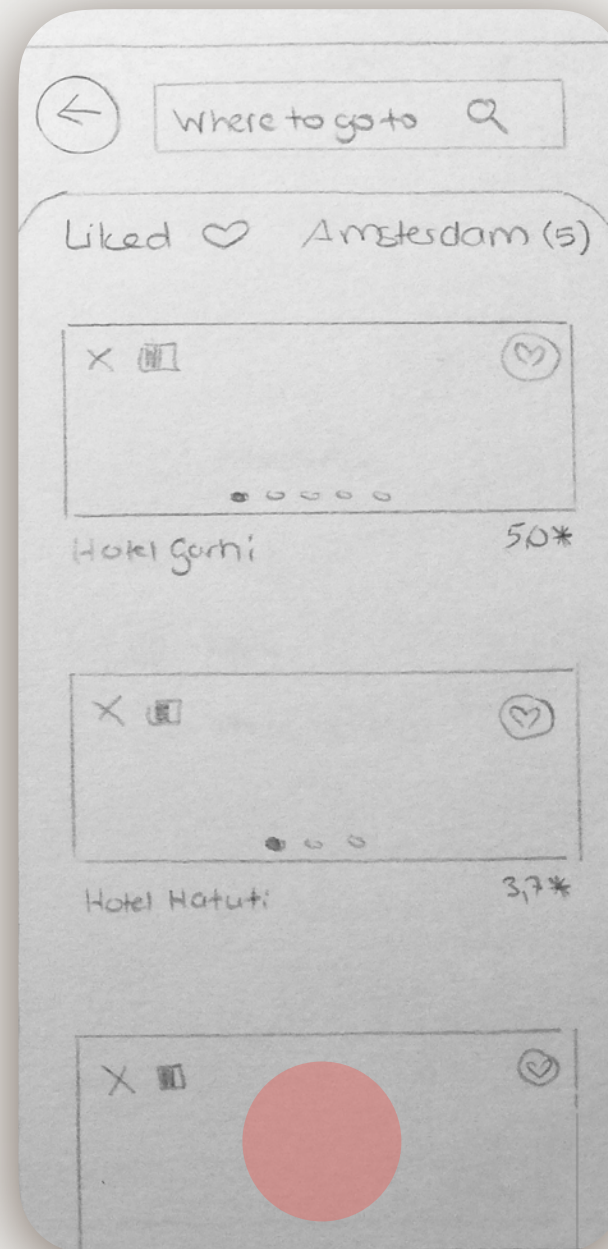


Liked screen



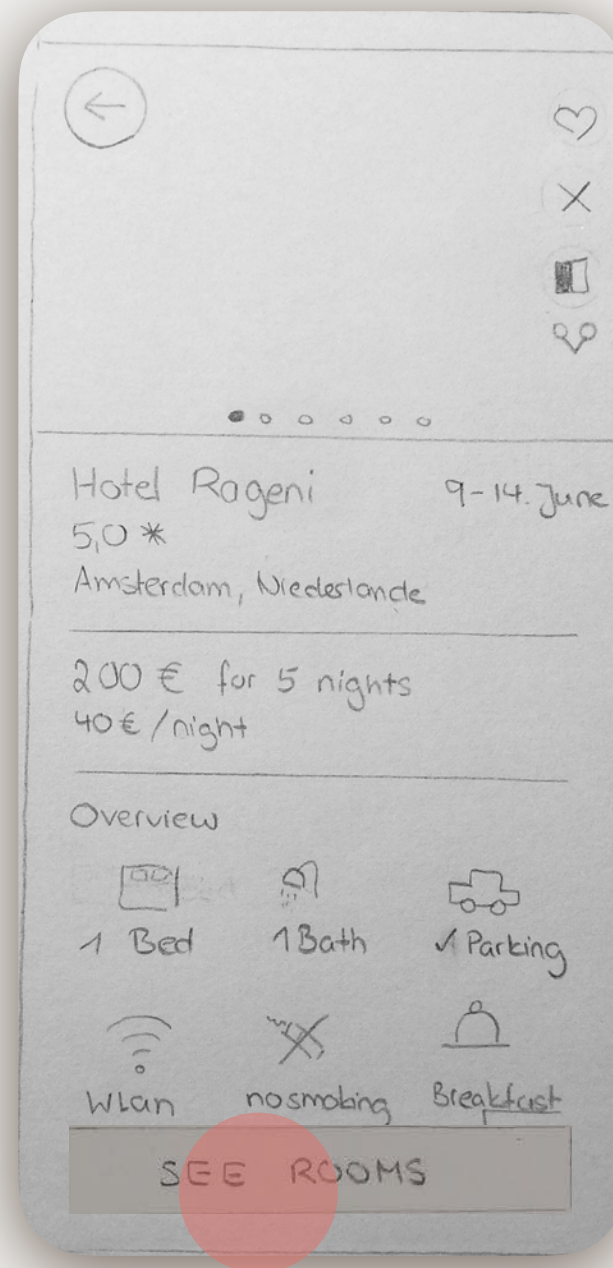
← **Likes screen:** All hotels the user likes in a list ordered by cities

Liked screen – city

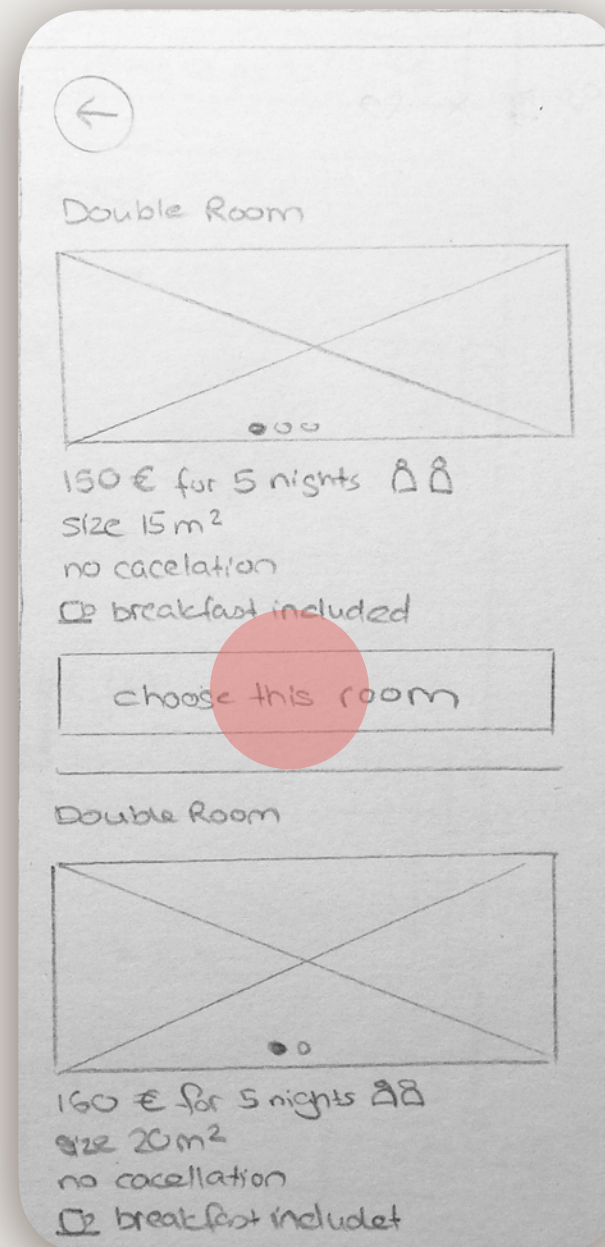


← **Menu:** Number of hotels that are liked to this city

Hotel screen



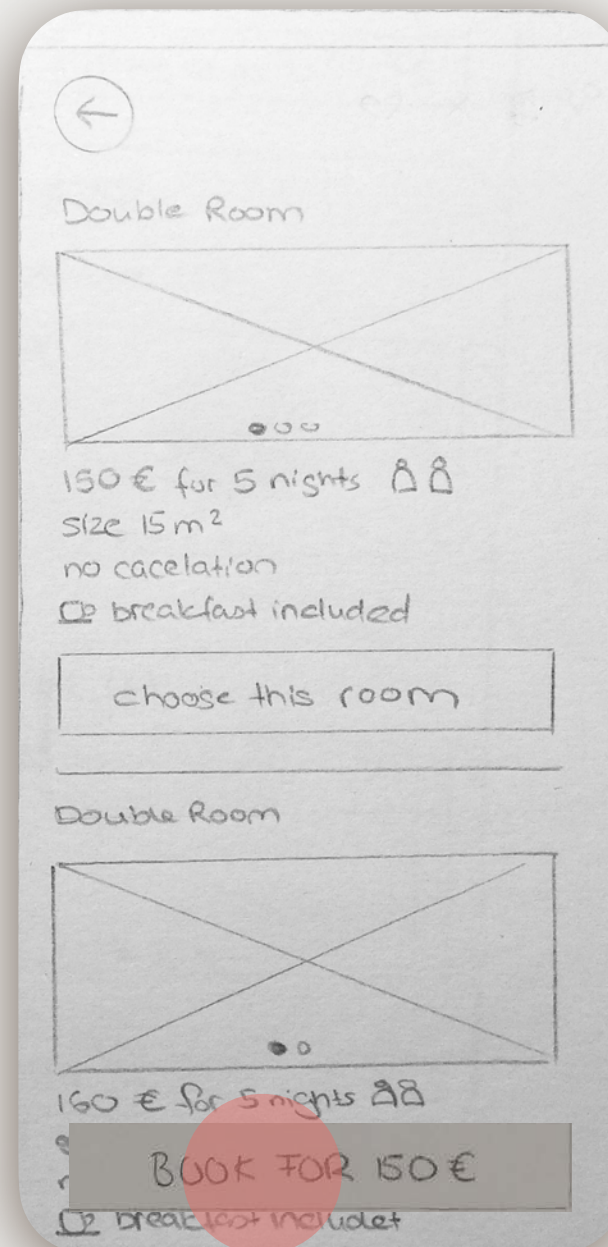
Room screen



← **Images:** of the room

← **Button:** to choose this room

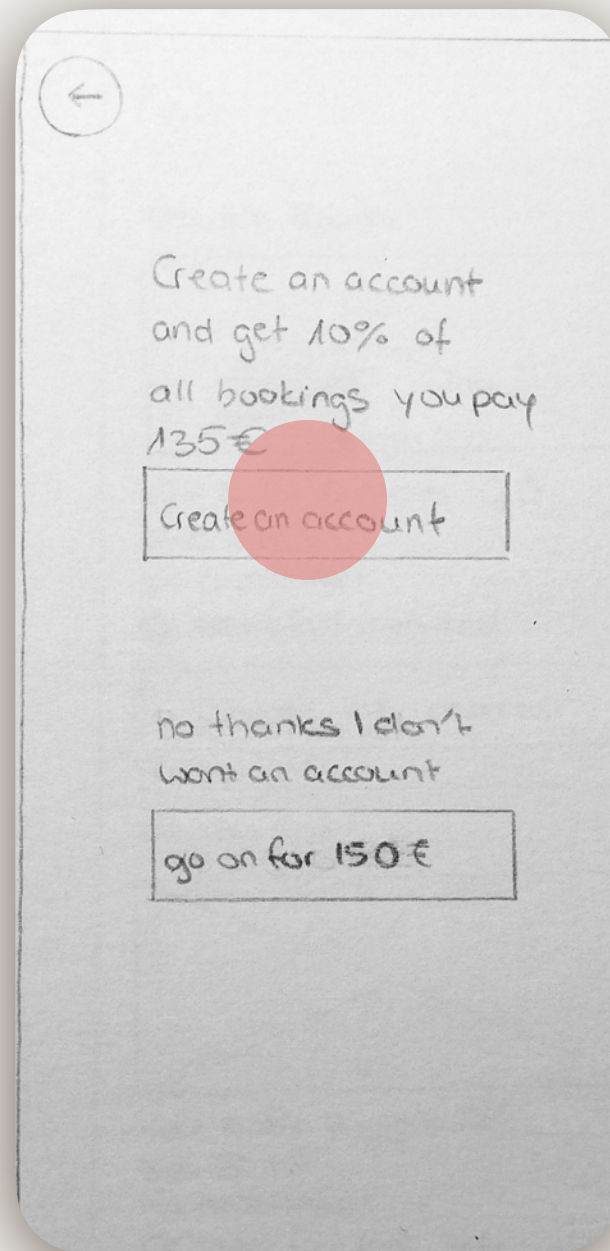
Room screen



← **Button:** After clicking on the button the button changes

← **Button:** Button at the bottom appears to book the hotel / price is shown

Pop-up account



Button: to create an account if the user has none at this point

Button: Possibility to skip the account creation and go on without an account

Account screen

←

Create an account

Progress bar: 1/4 steps completed

Name

Email

Mobil number

So we can send you the booking details and you can confirm your account

So we can call you if sth happens to you booking

GO ON WITH THE NEXT STEP

← **Timeline:** To show the user how many steps he has to fulfill

← **Fields:** Input fields with name and explanation if needed

← **Button:** Disabled until the user has filled out all fields correctly

Account screen

A hand-drawn sketch of a mobile app screen for account creation. The screen has a rounded rectangular shape. At the top left is a circular back button with a left-pointing arrow. Below it is the title 'Create an account' followed by a progress bar divided into four segments, with the first two shaded. The form contains the following fields: 'Credit card type' with a dropdown menu showing 'Choose type' and a checkmark; 'Credit card owner' with a text input field containing 'Max Mustermann'; 'Credit card number' with a long text input field; 'Expire Date' with a text input field containing a forward slash; and 'Verification Code' with a text input field containing three 'X's. At the bottom is a wide button labeled 'GO ON WITH THE NEXT STEP'. Five red circles are overlaid on the sketch, highlighting the back button, the 'Credit card type' dropdown, the 'Credit card number' field, the 'Expire Date' field, and the bottom button.

←

Create an account

Credit card type

Choose type ✓

Credit card owner

Max Mustermann

Credit card number

Expire Date

Verification Code

/ XXXX

GO ON WITH THE NEXT STEP

Account screen

←

Create an account

Optional information

Birth day

XX / XX / XXXX

So you can get an discount on bookings on your birthday

Username

Tell us how we should call you

Country you are living in

So you get the best offers for your country

SEE OVERVIEW

← **Optional:** Optional informations shown in one list

← **Button:** enabled at every time to skip the input

Account screen – confirmation

←

Confirm account

Max Mustermann
mustermann@google.com
012345678910

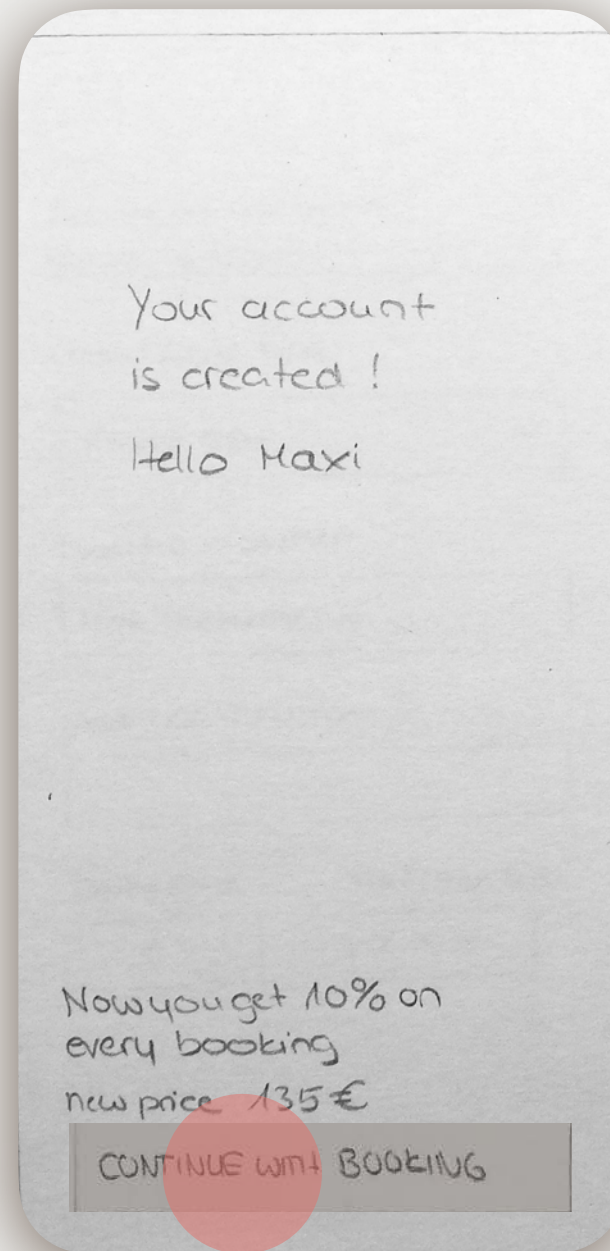
Credit Card
Visa from Max Mustermann
DE 00 0000 0000 0000 0000
M/11 123

02/02/1991
Maxi
Germany

ALL RIGHT! CREATE ACCOUNT

← **Information:** All information in one list to confirm it

Pop-up congratulations



Explanation: to the benefits of the account

Confirmations screen

←

Booking information

Hotel Rageni
5,0 *
Amsterdam, Niederlande

Double Room
breakfast included
no cancellation

135 € for 5 nights 88
(we pay 10% of the original price)

Personal information

Max Mustermann
mustermann@google.com

Visa Credit Card of
Max Mustermann

CONFIRM AND BOOK

← **Information:** All information to the booking on one screen

Confirmation screen

←

breakfast included
no cancellation

135 € for 5 nights 88
(we pay 10% of the original price)

Personal information

Max Mustermann
mustermann@google.com

Visa Credit Card
Max Mustermann

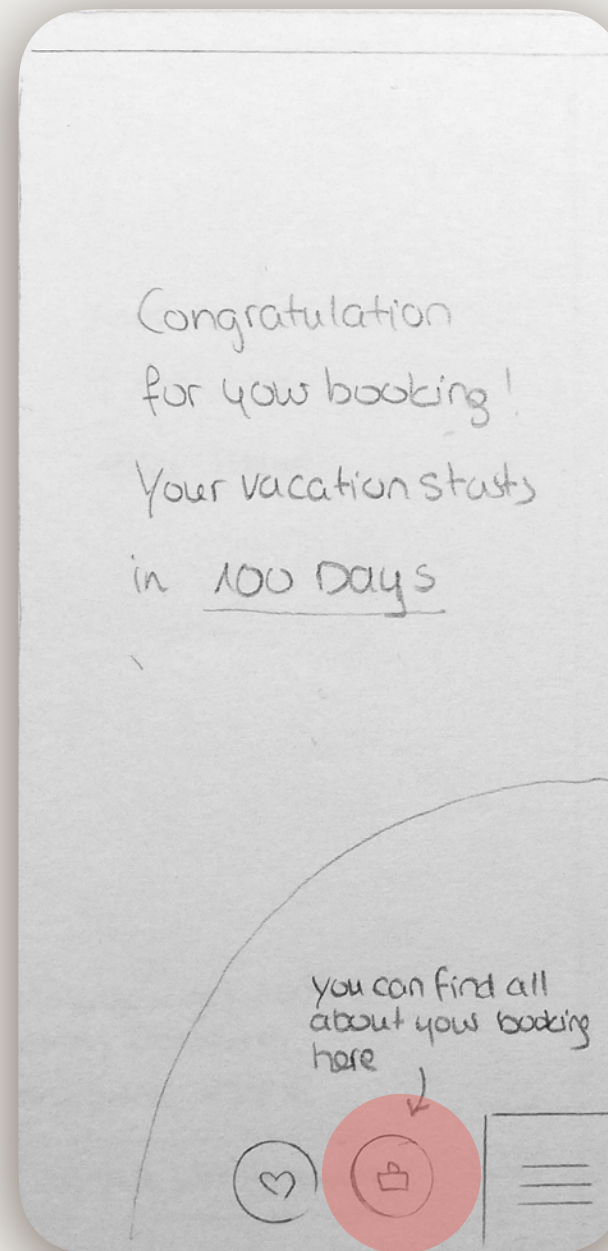
☒ I confirm I read the AGB

☒ Send me all information
via email

CONFIRM AND BOOK

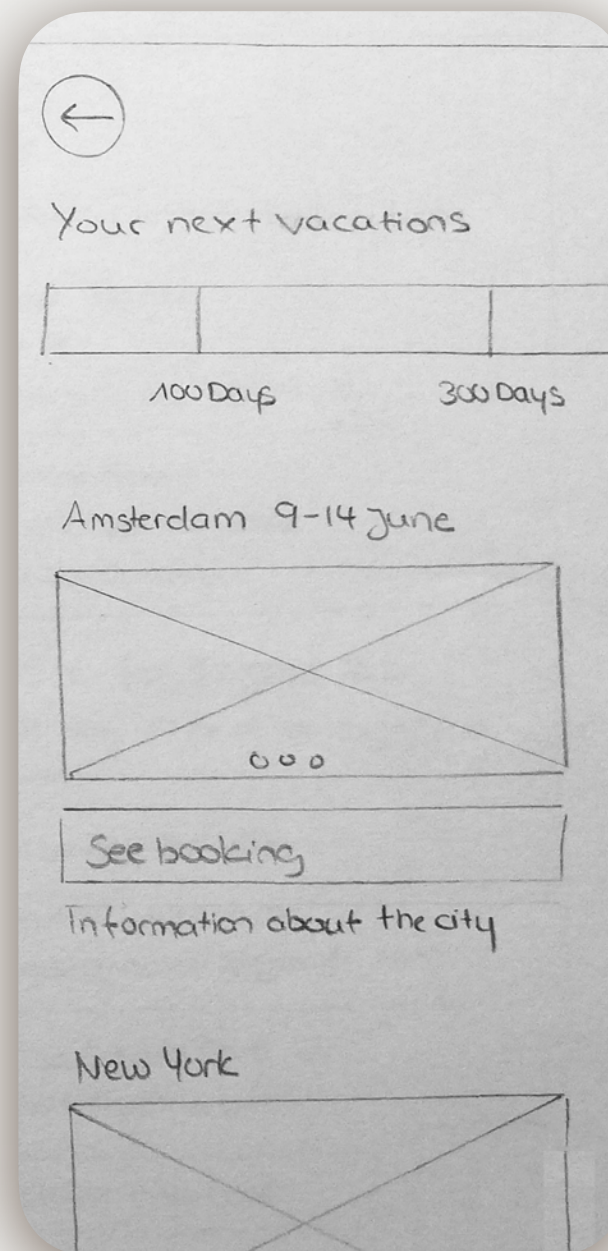
← **Boxes:** needed to be checked before
the button at the bottom gets
enabled

Pop-up booked

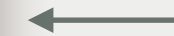


Tutor overlay: information where to find the bookings

Bookings screen



Timeline: To show the user when the next vacation starts



Hotels: All booked hotels in a list

Objectives

Legend with icons

Workflow sketches

→ Impressions

Sketches

